



Welcome to TheMeteor – the epicenter of Crypto Empowerment!

Dive into a world where digital currency isn't just a concept, but a revolution. At TheMeteor, we're not just following the trends; we're creating them. Our platform is a fusion of cutting-edge technology and groundbreaking ideas, designed for those who dare to redefine the financial landscape.

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Cryptographic tokens are vulnerable to various risks, including theft, hacking, and other malicious digital attacks, which could result in loss or inability to access or control these tokens. The regulatory environment for cryptographic tokens and digital assets is uncertain and subject to change, potentially affecting the rights of token holders. Tax laws regarding cryptographic tokens and digital assets are also uncertain and may have unforeseen consequences for holders.

11.Seeking Professional Advice: Prospective buyers of MTO tokens should consult with legal, financial, tax, and other professional advisors to fully understand the implications of their investment decisions.

12.Forward-Looking Statements: This whitepaper contains forward-looking statements based on beliefs, assumptions, and information currently available to Meteor Exchange. These statements are inherently subject to significant risks, uncertainties, and changes in circumstances, which could cause actual outcomes to differ materially from those expressed or implied in these statements. Meteor Exchange is under no obligation to update or alter forward-looking statements, whether as a result of new information, future events, or otherwise.

13.Market and Technology Risks: The cryptocurrency market is highly volatile and blockchain technology is constantly evolving. Changes in market trends, technology, or regulatory landscapes may significantly impact the value and utility of MTO tokens. The investors should be aware of these risks before purchasing our tokens.

14.No Guarantee of Token Value: Meteor Exchange provides no guarantee regarding the future value of MTO tokens. These tokens should not be purchased with an expectation of profit or as an investment. The value of MTO tokens is subject to market forces and may fluctuate.

15.Token Functionality and Limitations: The functionality of MTO tokens as described in this whitepaper is subject to change. The use cases and limitations of the tokens may evolve, and the current description does not guarantee future functionality.

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Disclaimer

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22.Updates and Amendments: Meteor Exchange reserves the right to update or amend the contents of this whitepaper and its disclaimer at any time without prior notice. Such changes will be effective immediately upon posting.

23.Contact Information: For inquiries or further information regarding the MTO token or Meteor Exchange, please contact us at [support@themeteorcompany.io]. We welcome your questions and feedback.

The Meteor's Visionary Leap into Peru's Technological Future

Welcome to The Meteor, where we're bringing a fresh wave of technology to Peru's rich and vibrant landscape. We're more than just a fintech company; we're a team of dreamers and innovators dedicated to bringing the latest in blockchain and Web3 technologies to Peru. **Our goal?** Is to transform Peru into a shining star in the digital world and being part of the the Worldwide Web3.

Peru is a country brimming with potential, and we're here to unlock it. While other Latin American nations are advancing quickly in technology, we see Peru as an undiscovered jewel in the tech world. Our team, filled with experts from all around the world in the latest tech trends, is passionate about making these innovations accessible and beneficial for Peru. In our initial stage we're here to equip local businesses and entrepreneurs with the tools they need to succeed globally.

Still our ambitions go beyond just creating a top-tier cryptocurrency exchange. We're weaving these advanced technologies into the very fabric of Peru's economy and society. It's like giving the country a tech upgrade, opening doors to new possibilities in both technology and finance.

One of our most exciting initiatives is collaborating with Peruvian universities. We see a wealth of innovative ideas within these academic institutions, and we're committed to turning these concepts into real-world successes. Through our Meteor Launchpad, we aim to attract international investment and nurture these ideas into thriving startups, all powered by blockchain technology. This is our way of supporting and inspiring the next wave of tech talent in Peru.

And there's more: we're diving into the exciting world of Non-Fungible Tokens (NFTs). We're creating a unique marketplace where local entrepreneurs and small businesses can transform their offerings into NFTs, blending the worlds of digital art and physical products. This innovative step is set to revolutionize the economy and establish Peru as a center of digital creativity and commerce.

At The Meteor Company, we're not just building a business; we're igniting a technological revolution in Peru. We're on a mission to position Peru as a leader in the digital age. If you're excited about the power of technology and its potential to transform the world, we invite you to join us on this journey. Together, we'll set new benchmarks in technology and finance and pave the way for a bright, tech-forward future in Peru. Welcome to the future, crafted with passion and innovation by The Meteor Company.

① Executive Summary

TheMeteor - Whitepaper | Version 1.0 | 2023.12

Welcome to TheMeteor

The Meteor Company is a company that supports businesses and ventures by offering high-tech solutions, empowering its users, through the use of blockchain technology, cryptocurrencies and NFTs.

WHAT (what I am)

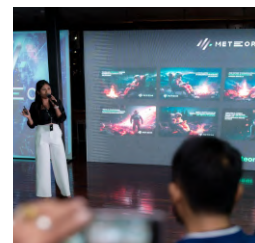
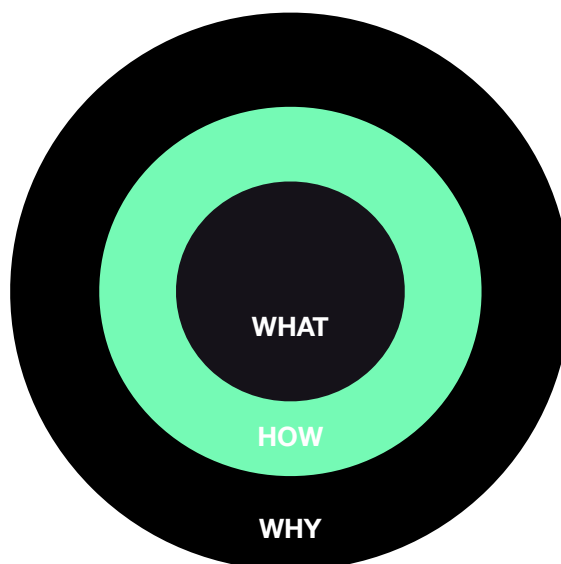
We are a comprehensive platform whose main objective is value an international network of professionals and alliances strategic with references in the crypto sector, with the purpose of producing the three products in a single way. efficient. Be a dynamic platform where they can find our Launchpad/NFT/Exchange areas. We are characterized by betting on the impact of Latin American projects taking them to a scale and global level.

HOW (What do I do)

Through our comprehensive platform, we manage to have three products: Launchpad / NFT / Exchange, capable of contributing new projects that manage to last and have a positive impact on the development of our Meteor community.

WHY (Reasons)

Our purpose is to be a digital ecosystem that solves and offers products that achieve a positive impact on crypto projects and society.



We are driven by a fundamental belief: controlling your money, data, and identity is a basic human right. Our mission is to accelerate the world's transition to cryptocurrency, a step we see as crucial in empowering individuals globally. By fostering the adoption of cryptocurrency, we aim to enable people everywhere to:

- **Control Their Money:** Ensuring everyone has the ability to access their funds anytime, anywhere.
- **Safeguard Their Data:** Utilizing the security of cryptography-secured blockchain, which makes data tampering highly unlikely.
- **Protect Their Identity:** Eliminating the risk of identity compromise by any central entity.

The Meteor Mission, Vision and Values

MISSION

At The METEOR, our mission is to drive a strong and accessible crypto ecosystem, generating new financial and creative opportunities for our users.


We face the challenge of overcoming ignorance and insecurity in the cryptographic field, with the commitment to provide education and security.

VISION

At The METEOR we want to be the leading cryptocurrency platform in Peru and internationally.


We seek to be the preferred option for those who want to enter the world of cryptocurrencies, driving its mass adoption throughout the region and promoting solid education for our community.

OUR VALUES




COMFORT

Functional and friendly platform with UX/UI technological solutions.



CUSTOMER OBSESSION


Understanding customer problems and offering solutions.




STAR

Focused on solving internal and external problems through the STAR method (Situation, Task, Action, Result).

Meteor is committed to educating and empowering its community



We help companies get familiar with our platform and the blockchain technology



Access to guides, tutorials and training on blockchain technology

Invitations to our exclusive events and networking

Make businesses known on our platform and social media

Meteor's Objective

The Meteor aims to not only grow as a brand but also to foster a strong, knowledgeable, and loyal community that is well-versed in the world of cryptocurrency and blockchain technology through these objectives and strategies:

1

Position

International Brand Positioning and Strengthening Digital Culture and Education

Objectives

- **Establish The Meteor as a Recognized International Brand:** Focus on positioning The Meteor as a leader in the fintech and blockchain space on a global scale.
- **Strengthen Digital Culture:** Cultivate a strong digital culture that resonates with our core values and mission, emphasizing innovation, technology, and user empowerment.
- **Enhance Digital Education:** Implement initiatives to educate the public and potential users about blockchain, cryptocurrency, and the benefits of digital finance, making these concepts accessible and understandable to a broader audience.

Strategies

- **Global Marketing Campaigns:** Launch comprehensive marketing campaigns targeting key international markets to raise brand awareness.
- **Educational Content and Workshops:** Develop and distribute educational materials, conduct workshops and webinars to demystify blockchain and cryptocurrency.
- **Partnerships with Educational Institutions:** Collaborate with universities and educational platforms to integrate blockchain education into their curricula.

2

Loyalty

Building a Strong Crypto Community and User Loyalty

Objectives

- **Grow and Engage the Crypto Community:** Expand The Meteor's user base and foster a vibrant, engaged community around our brand and services.
- **Increase User Participation:** Encourage active participation and feedback from the community to improve services and user experience.

Strategies

- **Community Engagement Programs:** Implement forums, social media campaigns, and interactive events to engage with the community.
- **Loyalty and Reward Programs:** Introduce loyalty programs that reward active community members and consistent users.
- **Feedback and Co-Creation Initiatives:** Regularly gather user feedback and involve the community in the development of new features and services.

3

Share

Sharing The Meteor Experience, Culture, and Knowledge

Objectives

- **Showcase The Meteor Universe:** Share the unique experiences, culture, and knowledge that define The Meteor, emphasizing our journey and achievements.
- **Build Community Loyalty:** Strengthen the bond with our community, turning users into long-term advocates and supporters of The Meteor brand.

Strategies

- **Storytelling and Brand Narratives:** Use storytelling to share The Meteor's journey, highlighting key milestones, user stories, and the impact of our technology.
- **Community Events and Meetups:** Organize larger-scale events and meetups to bring the community together and celebrate shared achievements.
- **Knowledge Sharing Platforms:** Create platforms for knowledge exchange within the community, including forums, blogs, and social media channels, where users can share experiences and insights.

Meteor's Digital Ecosystem Overview

Allows users to trade various cryptocurrencies in real-time, offering both spot trading for immediate settlement and derivatives for futures and options trading.

Spot and Derivatives Trading

Facilitates sending and receiving cryptocurrencies, enhancing user convenience and expanding transaction capabilities.

Crypto Transfers

CORE SERVICES

NFT Marketplace

Focuses on three NFT categories - Experience, Product, and Art. This diversifies the NFT offerings, catering to a wide range of interests and creating a unique market niche.

Launchpad for Blockchain Projects

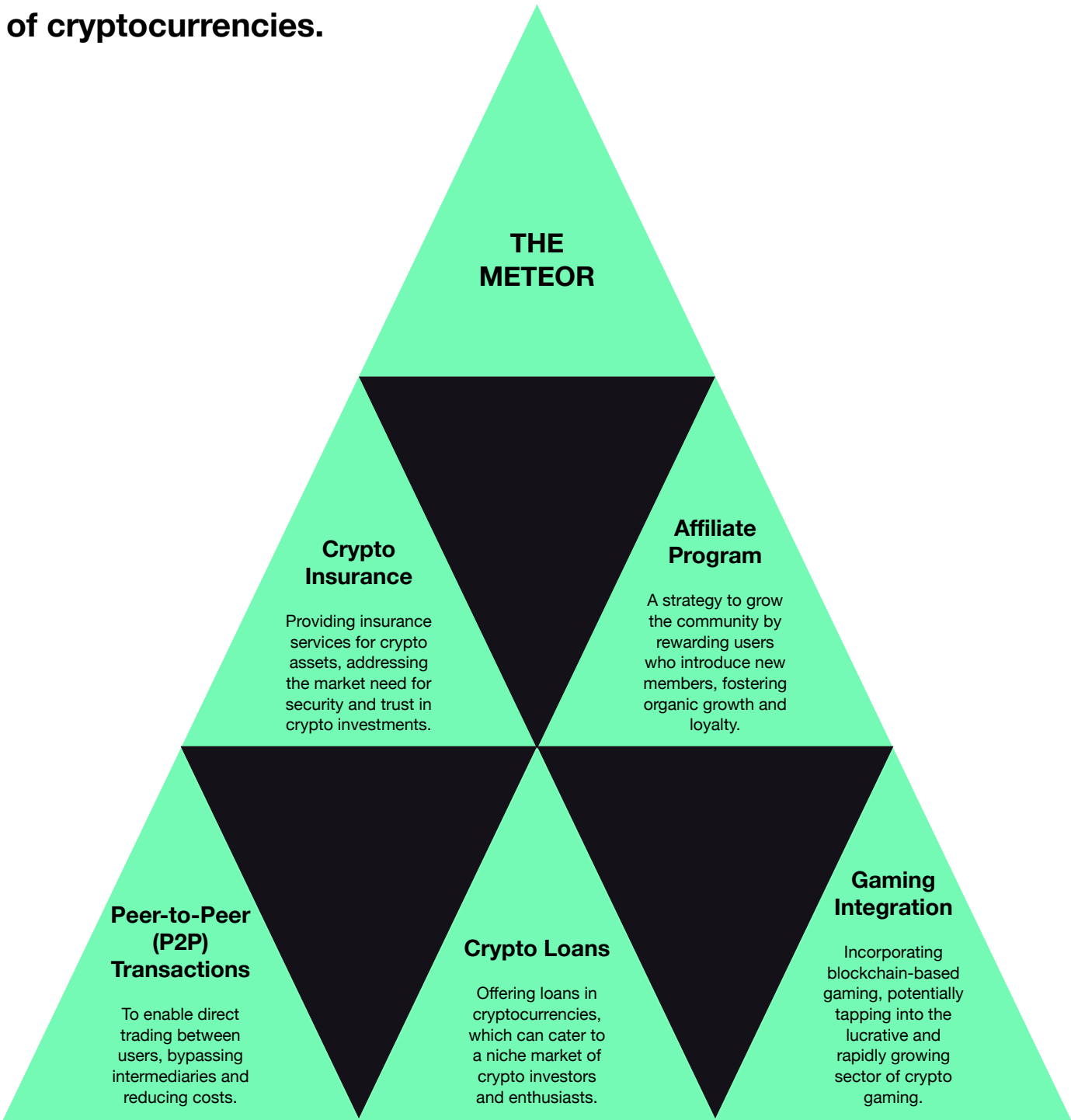
Targets university students, encouraging innovation in blockchain solutions. This platform supports budding entrepreneurs to transform ideas into viable startups, with a condition of incorporating blockchain technology.

Expansion Plans

Our goal is to revolutionize the crypto space.
These initiatives underscore our commitment to decentralization, innovation and community-driven growth.

Get ready to witness a new era of possibilities in the rapidly evolving world of cryptocurrencies.

- Decentralization and Cost Efficiency
- Diversification and Niche Market Targeting
- Market Expansion and Community Engagement



Expansion Plans

Meteor presents a strategic roadmap designed to harness the untapped potential of South American markets. Initially focused on the vibrant landscape of Peru, our vision extends beyond borders, aiming to position Meteor as a critical investment hub throughout South America.

Meteor lays the foundation to pioneer innovative solutions in emerging markets.



1 Market Penetration and Expansion

Initially focusing on the Peruvian market, Meteor aims to establish a strong local presence. Plans to expand across South America, positioning itself as a key investment hub for foreign investors.



2 Micro-Finance Services

By integrating micro-finance services, Meteor can attract a broader range of investors, including those interested in small-scale investments. This approach democratizes investment in South American markets, potentially unlocking untapped capital.



3 Innovation and Niche Targeting

The focus on blockchain-based solutions for startups and NFTs in unique categories positions Meteor at the forefront of innovation. Targeting specific niches like university students and specific NFT markets can create dedicated user bases.



4 Financial Inclusion

By offering services like P2P transactions and crypto loans, Meteor can contribute to financial inclusion, especially in regions with limited access to traditional banking.



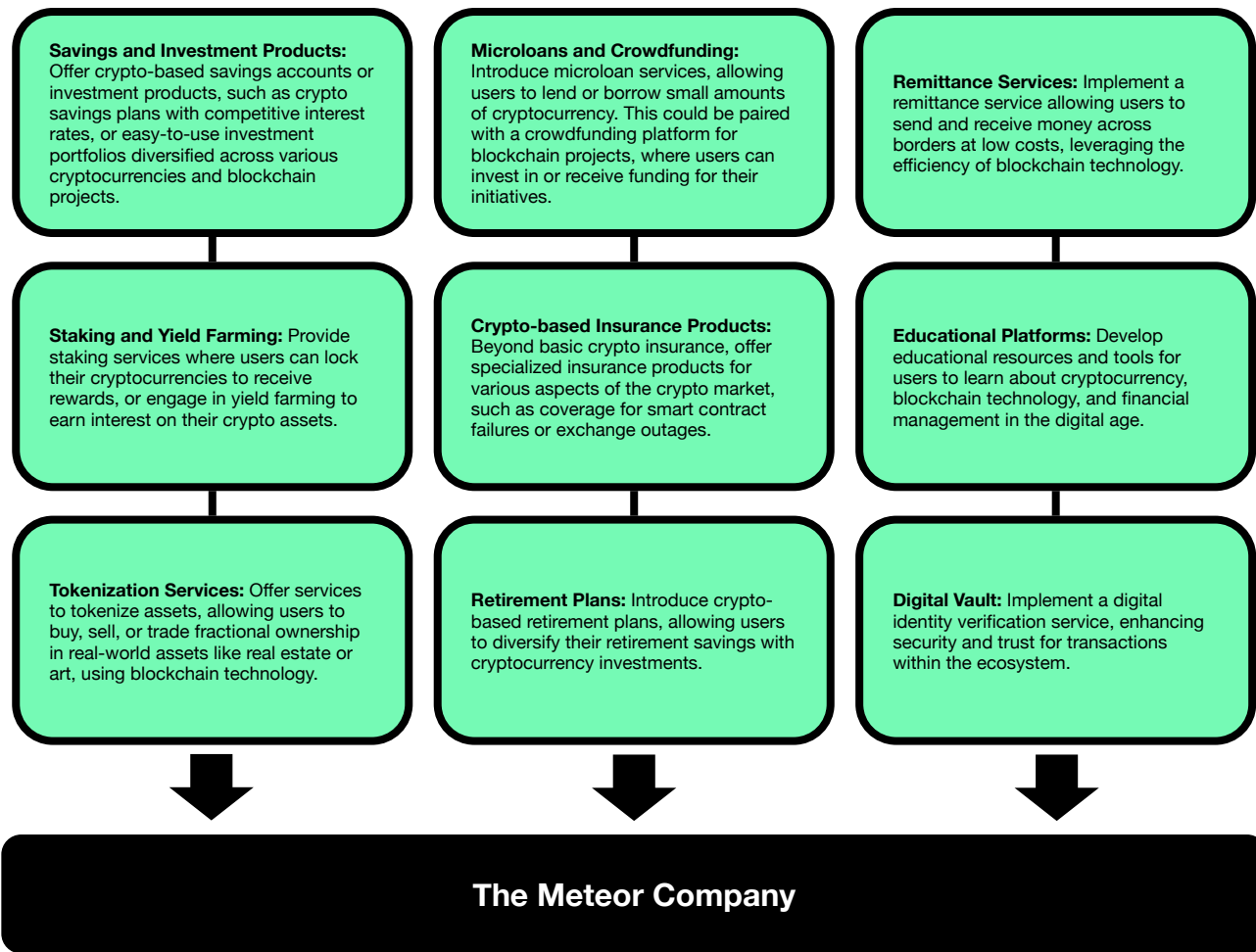
5 Diversification and Risk Management

Diversifying into gaming and insurance not only broadens the service portfolio but also helps in managing risk by not relying on a single revenue stream.

"Meteor's Digital Frontier: Pioneering Innovation and Growth in the South American Finance Landscape"

Meteor's digital ecosystem is poised to create a dynamic and versatile platform that not only caters to the current demands of the crypto market but also anticipates future trends. By focusing on innovation, user engagement, and expansion, Meteor has the potential to become a significant player in the digital finance space, especially in South America. The integration of various services under one ecosystem offers convenience and a unique value proposition to users, while also presenting substantial financial opportunities for both the company and its investors.

To further enhance Meteor's digital ecosystem and its appeal to a diverse range of users, especially in the context of micro-finance services, here are additional services you might consider adding:



These additions could significantly enhance the financial potential of Meteor's ecosystem, attracting a wider range of users and investors, and positioning it as a comprehensive financial hub in the digital and crypto space.

Meteor's Business Model

Target Audience

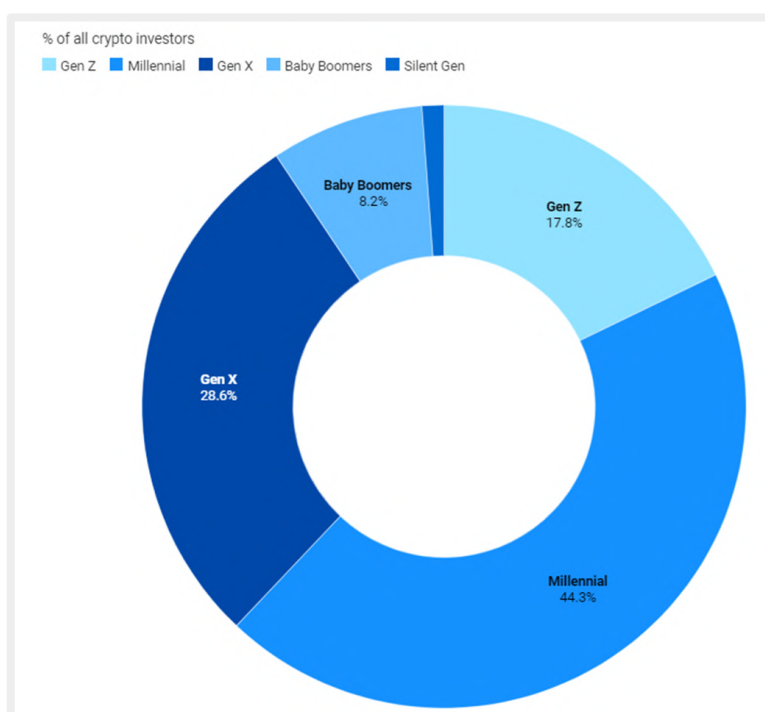
Defines the different groups of users or organizations that the platform wants to reach and serve.

General Market Statistics

- Revenue in the Cryptocurrencies market is projected to reach **US\$78.48m** in 2023.
- Revenue is expected to show an annual growth rate of **17.11%** resulting in a projected total amount of **US\$147.60m** by 2027.
- The average revenue per user in the Cryptocurrencies market amounts to **US\$24.96** in 2023.
- In the Cryptocurrencies market, the number of users is expected to amount to **5.01m** users by 2027.
- User penetration will be **9.3%** in 2023 and is expected to hit **14.3%** by 2027.

Crypto ownership by age

Millennials aged 24-35 are the most likely to own digital assets



Value Proposition

Synergy

At Meteor, the synergy between our NFT Marketplace, Launchpad, and Exchange creates a comprehensive experience. The direct connection between sellers, buyers, students, investors and traders fosters an ecosystem where each interaction drives innovation and a diversity of opportunities.

Authenticity and diversity

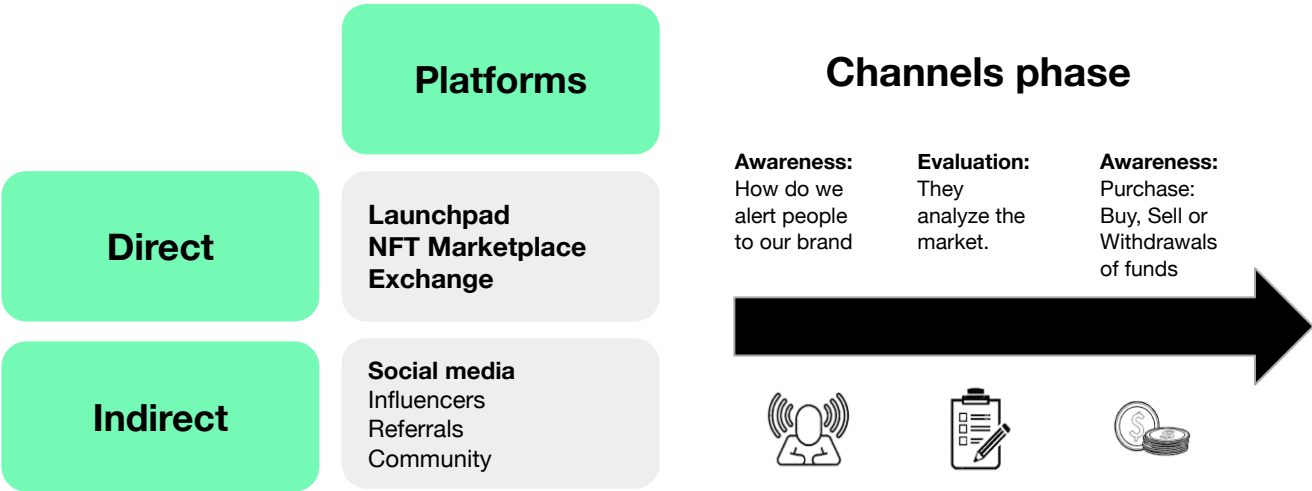
Our NFT Marketplace is a stage for authentic creators. Launchpad platform boosts promising projects and provides a direct avenue for funding and support. Combined with our Exchange, this guarantees a variety of digital assets and unique opportunities.

Financial Innovation

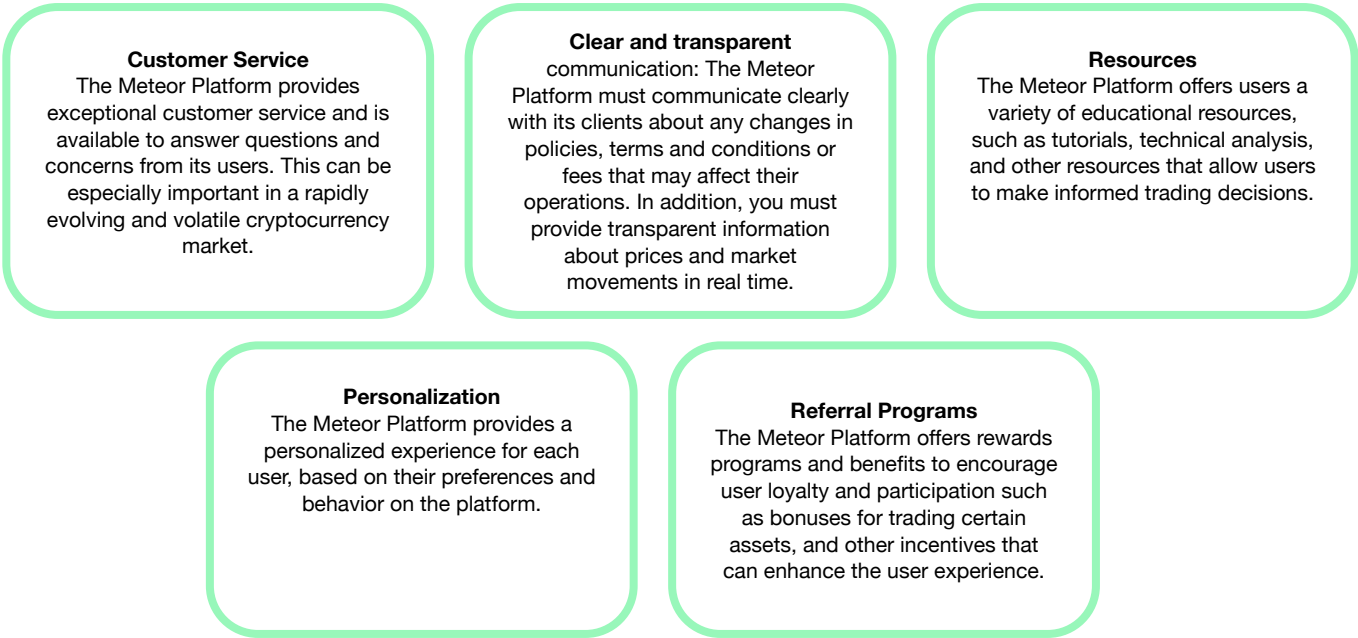
At Meteor, we lead financial innovation by connecting users, fostering education and collaboration in emerging technologies. This comprehensive approach creates a unique ecosystem that drives the future of cryptocurrencies and blockchain technology.

Meteor's Business Model

Channels



Customer Relationships

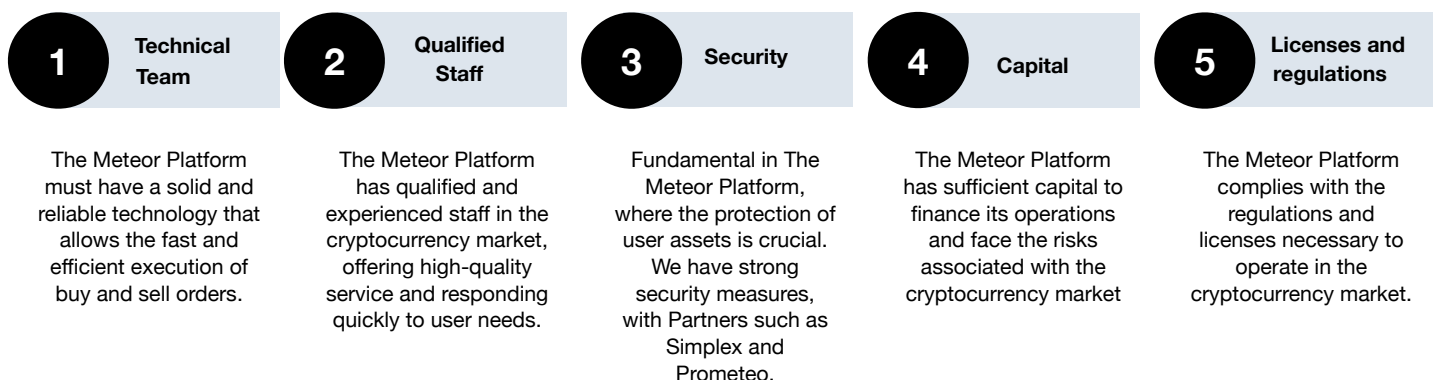


Revenue Streams

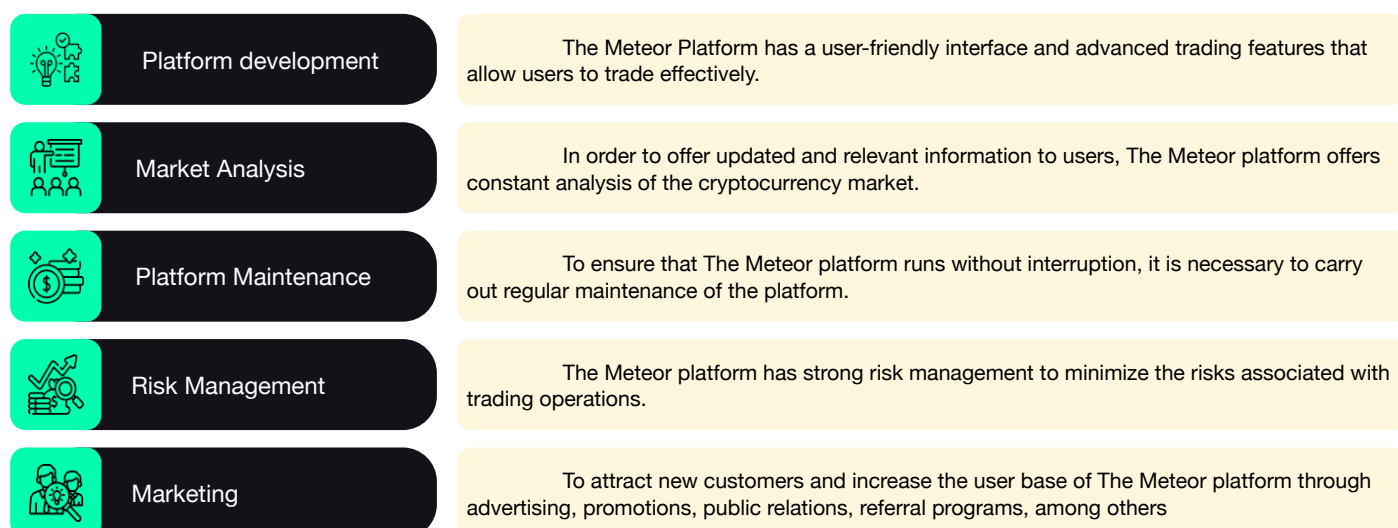
Meteor Platforms			
Buyer	Seller	Admin	Marketplace
Buy	Sal Withdrawals of funds	The user withdraws money from the platform	Cryptocurrency market prices

Meteor's Business Model

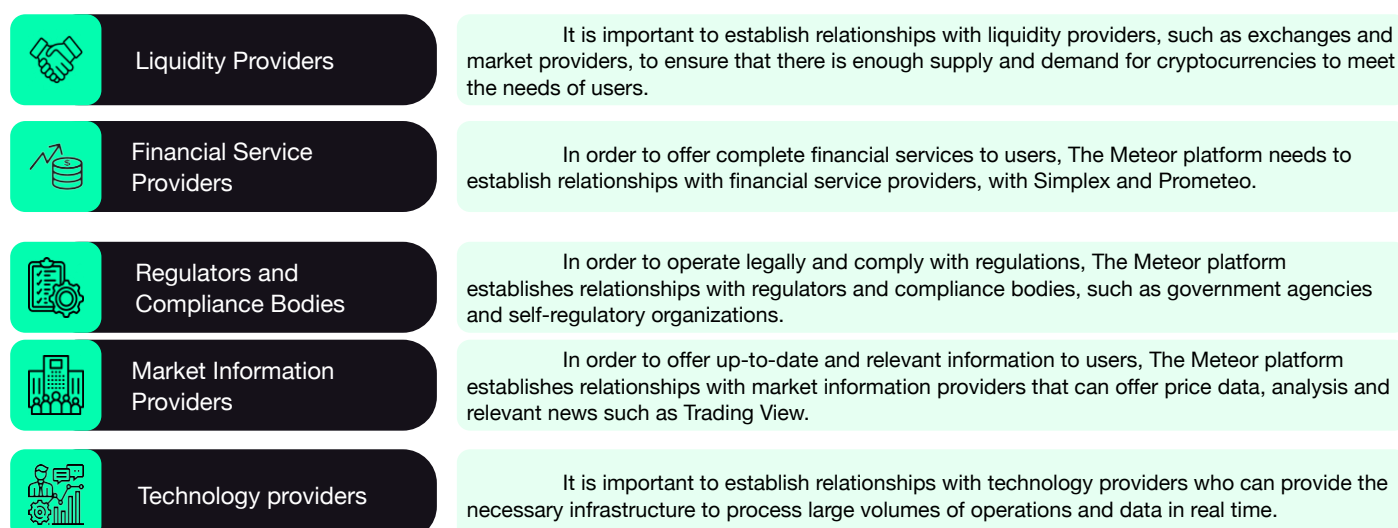
Key Resources



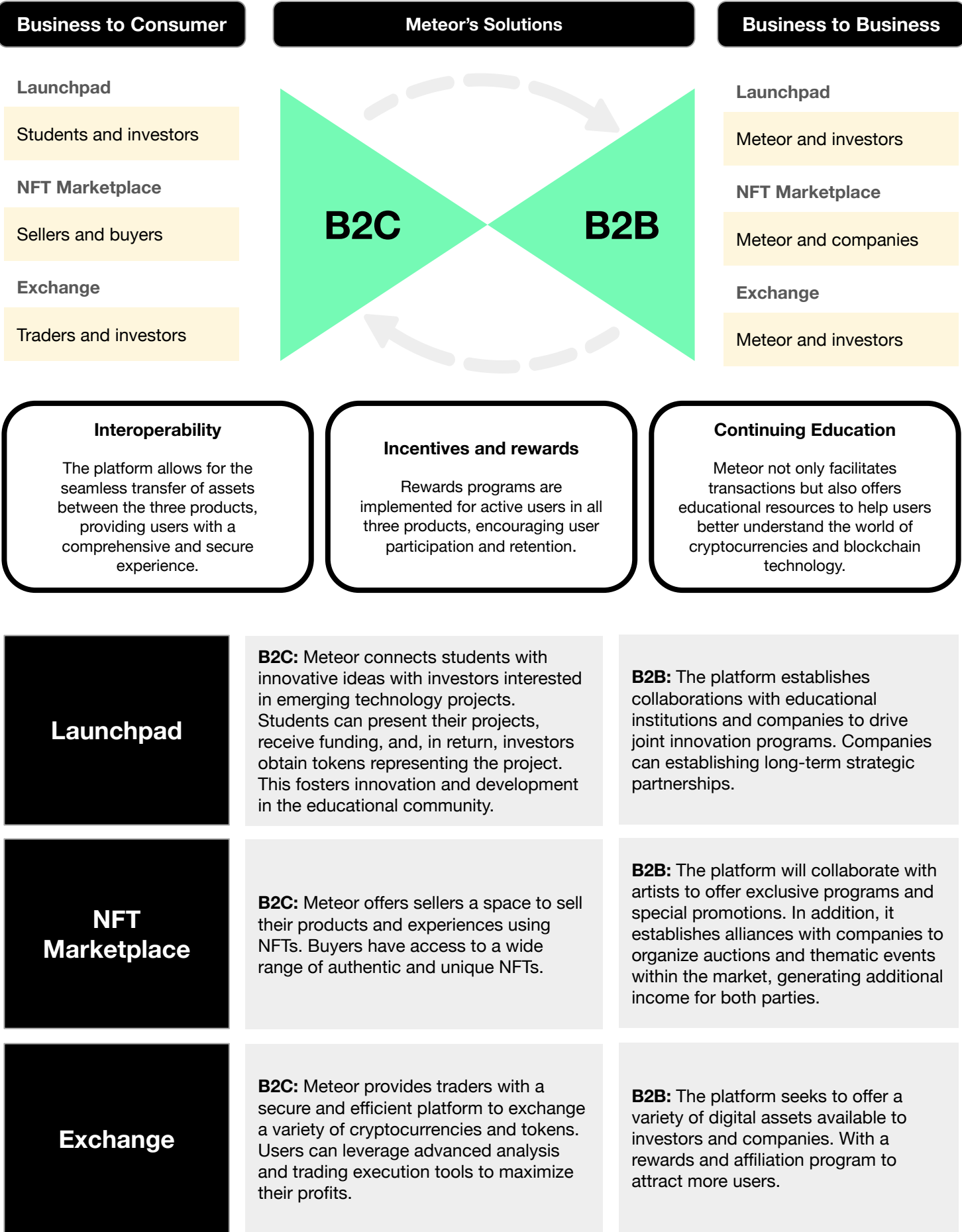
Key Activities



Key Partnerships



Meteor's Strategy



Meteor's Partners

Benefits of our alliances

Credibility and Reputation

Continuous Innovation

Access to Talent

Community Building



OKX

Cryptocurrency exchange with advanced financial services



Andino DAO

Innovation and development laboratory for products such as blockchain and web3



El Club del Bitcoin

Association that promotes the development of the crypto world



Crypto Curiosas

Community of women in #Web3



Cryptoamigos

Latin learning community web3



Simplex

Provides fiat infrastructure to the cryptocurrency industry



Netzun

Innovative online education platform that provides a diverse educational programs



Binance

Cryptocurrency exchange in terms of trading volume



Prometeo

Open banking platform



Sumsb

Sumsb is one verification platform that helps businesses monitor fraud worldwide and at every step of the customer journey.



Nación Bankless

Community that helps understand the Web3 world



TradingView

Social network for traders and investors to track



Q'ORI

NFT Incubator and Launchpad for Professional Artists



Women Biz

Events and networking to empower women through Web3



Cámara de Comercio de Lima

Offers support such as promotions and training

② Market Overview

TheMeteor - Whitepaper | Version 1.0 | 2023.12

Cryptocurrency market 2023 until November

As of November 2023, the cryptocurrency market is marked by increased regulatory scrutiny, technological advancements like improved blockchain efficiency, and growing institutional interest. Market volatility remains high, with new altcoins emerging and Bitcoin and Ethereum maintaining dominance. Trends in decentralized finance (DeFi) and non-fungible tokens (NFTs) continue to influence market dynamics.

Crypto Owners:
575 million

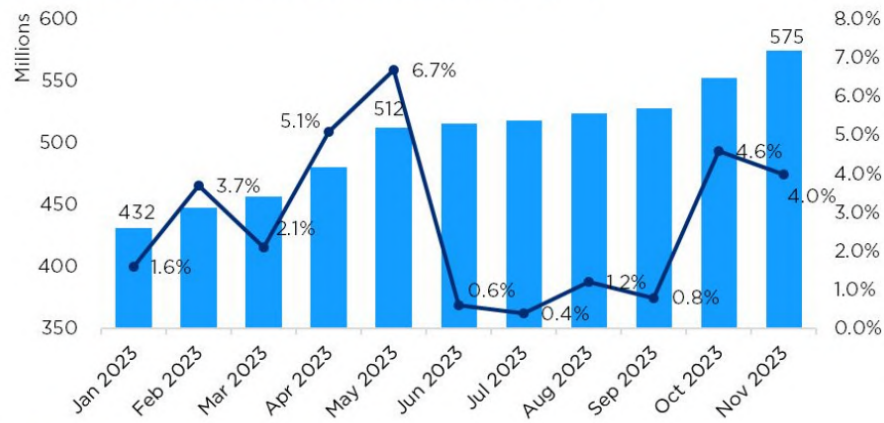
Monthly Growth Index:
2.8%

Total Crypto Market Cap Increased During 2023 will reach more than 1.4 trillion dollars (+70.7% year-on-year growth).



Global Crypto Market Sizing

The number of global crypto owners reached 575 million

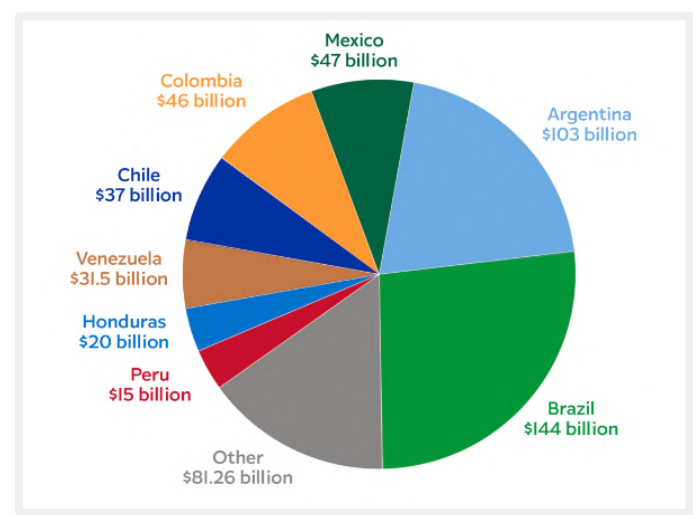


Until November 2023, the the number of cryptocurrency owners was 575 million and the average adoption growth rate was 2.8% monthly.

Cryptocurrency owners are expected to reach between 700 and 900 million by 2024.

Latin America has consistently captured between 8% and 10% of global cryptocurrency activity

In Latin America, cryptocurrency activity has consistently accounted for 8-10% of the global market. This robust engagement is driven by factors like economic volatility, inflation, and remittances. The region's growing fintech sector and increasing digital literacy also contribute to the high adoption of cryptocurrencies as alternatives to traditional banking and payment systems.



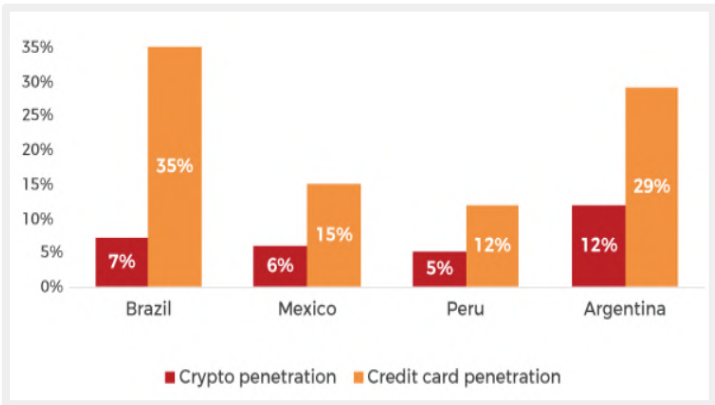
Latin America: Countries by cryptocurrency value received

There are three key cases that drive the use of cryptocurrencies:

- Store of value
- Sending remittances
- Seeking alpha

Crypto penetration in Latin America

It is estimated that at least 8% of Latin Americans have purchased cryptocurrencies.



Among 146 countries, Peru presents the following rankings:

Centralized service value received ranking: 39	Retail centralized service value received ranking: 39	P2P exchange trade volume ranking: 45	DeFi value received ranking: 39	Retail DeFi value received ranking: 50
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In 2021, Peru had a received cryptocurrency value of 15 billion and 5% cryptocurrency penetration in the market.

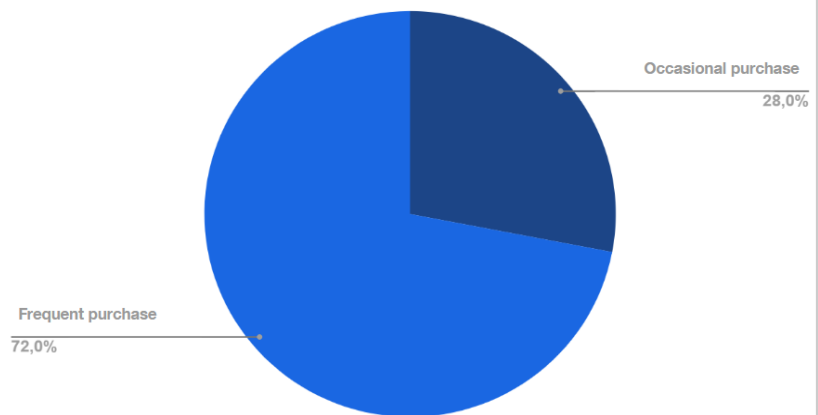
Market Overview

1

Purchase type

In Peru, **72%** of cryptocurrency consumers buy frequently

Type of cryptocurrency purchase in Peru

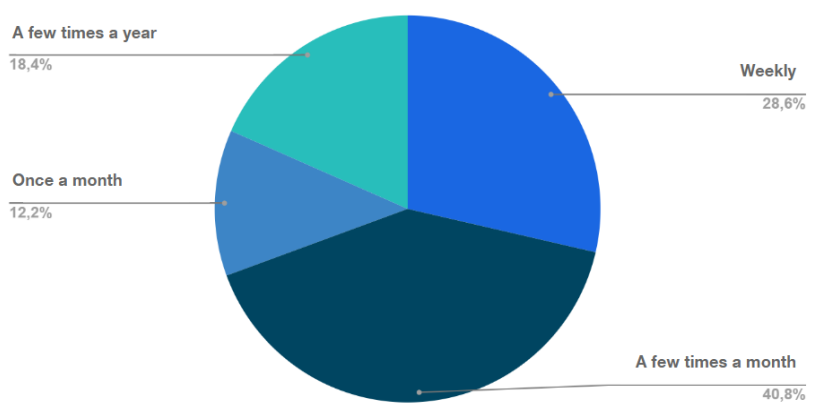


2

Purchase frequency

28.6% of cryptocurrency consumers buy weekly, while **40.6%** buy a few times a month.

Frequency in the purchase of cryptocurrencies in Peru



More than a quarter of crypto consumers in Latin America buy frequently, so Peru, sharing this figure, is a potentially attractive market for the purchase and sale of cryptocurrencies. Therefore, products must be offered that are on par with market needs, through the extension of complementary lines and market development (national and international reach).

In the Peruvian market, around 60% of frequent consumers buy weekly or at least more than once a month, which allows there to be an important market to build loyalty regarding the beneficial use of cryptocurrencies. Likewise, there is a 40% audience that must be educated and inspired to increase their consumption.

Key Opportunities in the Peruvian market

Support for
financial innovation

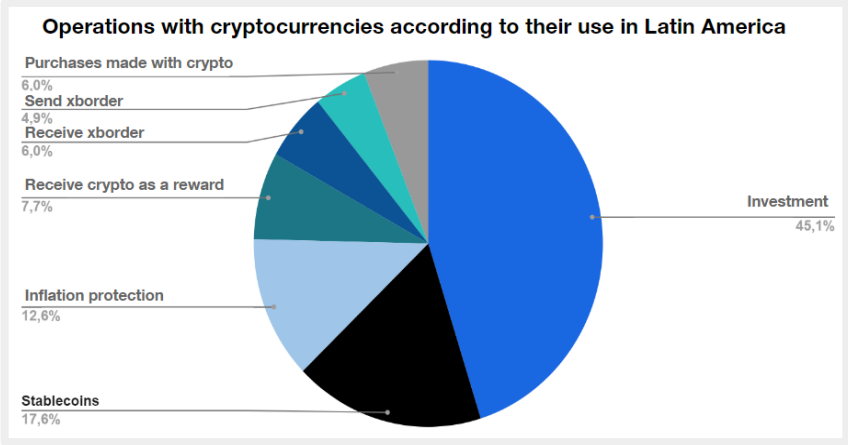
Support for local
entrepreneurs

Facilitate
international
payments and
remittances

Opportunities in the market

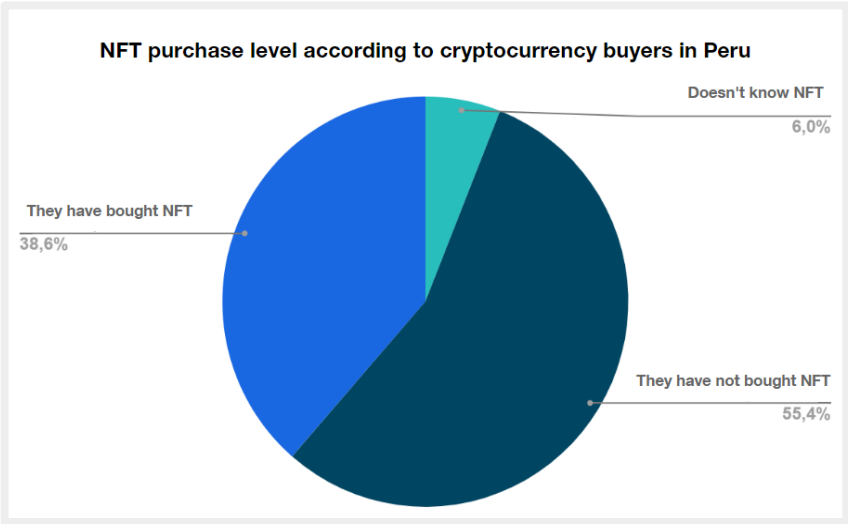
The development of the Peruvian market favors our product line

Meteor products



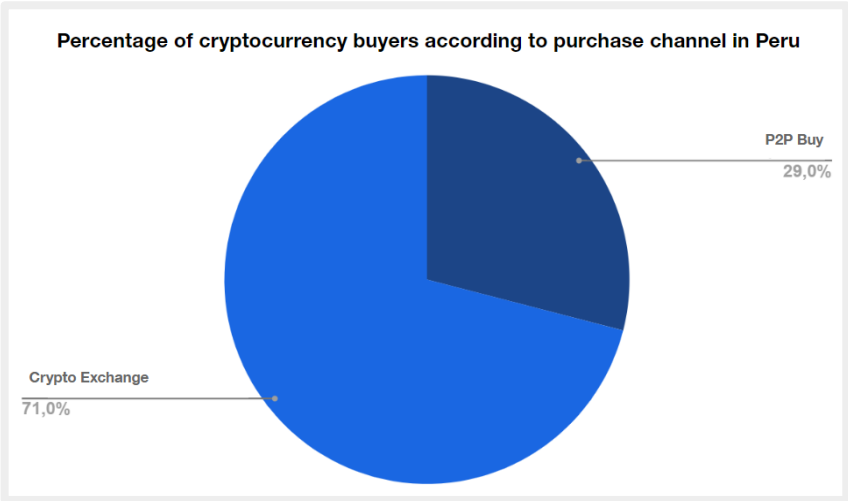
Investment is the main operation carried out by cryptocurrency consumers, which favors the safe exposure of profitable business projects aimed at investors. Likewise, it supports the adoption of cryptocurrency lists for buying and selling, which supports sustainable businesses.

1 Meteor Launchpad



The 38% of consumers of NFT goods are an important audience to reach with our NFT Marketplace, so that market must be penetrated with an optimal offer of items. Among people who do not buy NFTs and do not know about it, work must be done to educate and encourage them.

2 NFT Marketplace



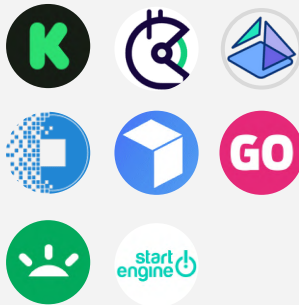
Carrying out the purchase and sale via exchange for users who frequently buy and use cryptocurrencies is important to ensure that the brand is a pillar and reference in the cryptographic ecosystem of Peru, since knowledgeable users are accompanied throughout the entire purchase process, evaluation of options, comparison, investment and performance of funds.

3 Exchange

National and global competition

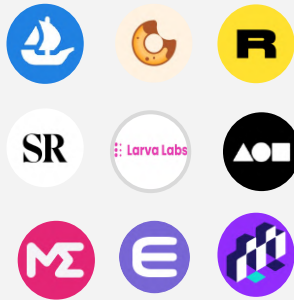
International competitors

Launchpad



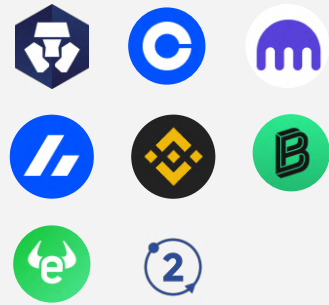
Kickstarter
Gitcoin
Meridio
Koinify
Brickblock
Indiegogo
Gofundme
Start Engine

NFT Marketplace



Opensea
BakerySwap
Rarible
Super Rare
Larva Labs
Foundation
Magic Eden
Enjin Marketplace
Mintable

Exchange



Crypto.com
Coinbase
Kraken
Bitvavo
Binance
Bitpanda
Etoro
Bit2me

Competitors in Peru

Launchpad



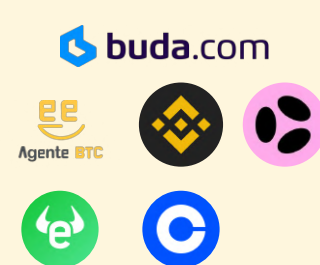
Afluenta
Facturedo
Innova Funding
Prestamype
Crowdfunding Emprende UP
StartUPC
UTEC Ventures

NFT Marketplace



Mercado Libre
Plaza Vea
Falabella
Ripley
Amazon

Exchange



Buda.com
Agente BTC
Binance
Buenbit
Etoro
Coinbase

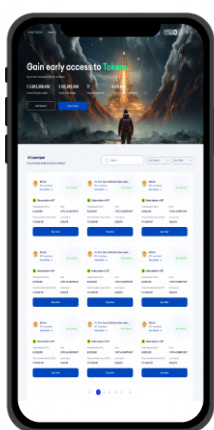
③ Meteor's Solutions

TheMeteor - Whitepaper | Version 1.0 | 2023.12

Key insights

In Peru, 76% of Peruvian fintech companies received up to **\$500,000**, 18% had revenues of up to **\$5 million**, and 6% received up to **\$15 million**.

There are **18.2%** of companies that offer digital wallets, **5.8%** cryptoasset companies and **2.6%** crowdfunding companies.



Launchpad Platform

\$85.74 million

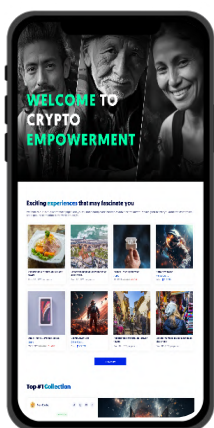
South American Crowdfunding Revenue Per Year

6,445,080

The number of crowdfunding campaigns hosted globally last year

\$65 billion

How much crowdfunding has added to the global economy



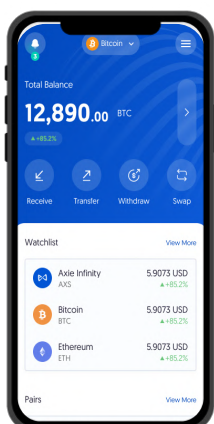
NFT Marketplace Platform

The NFT Market moves more than **US\$ 202 million**, where **Peru** appears with a growth percentage of **9.9%** in NFT adoption

Peru is positioned among the **10** countries with the most NFT owners, mostly men between 45 and 54 years old

The strongest presence of NFTs in Peru focuses on **music, art, sports and marketing markets**

9.9% have at least one NFT. **14.5%** plan to buy one. The total number of NFT owners in Peru will increase to **24.4%**



Exchange Platform

Crypto's worldwide market capitalisation was estimated at **\$US1.09 trillion** as of August 2023

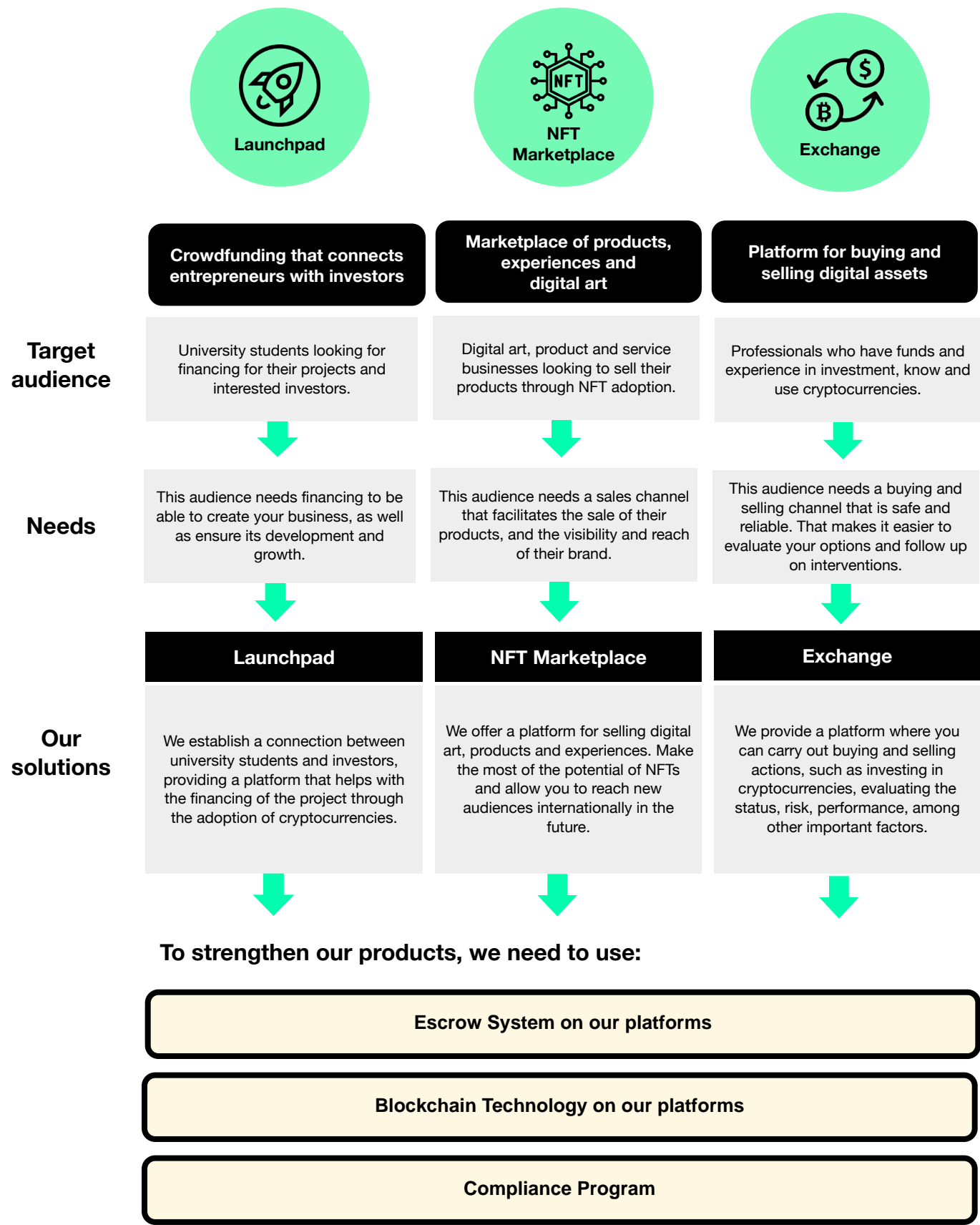
In 2022, **80%** of all crypto investments are owned by millennials and Gen X.

Trading volumes of crypto investment products surge **127%**

By 2030, the global market is expected to grow at an annual growth rate of **12.5%**.

Our products

Meteor supports the constant growth and adoption of cryptocurrencies in Peru



Escrow System on our platforms

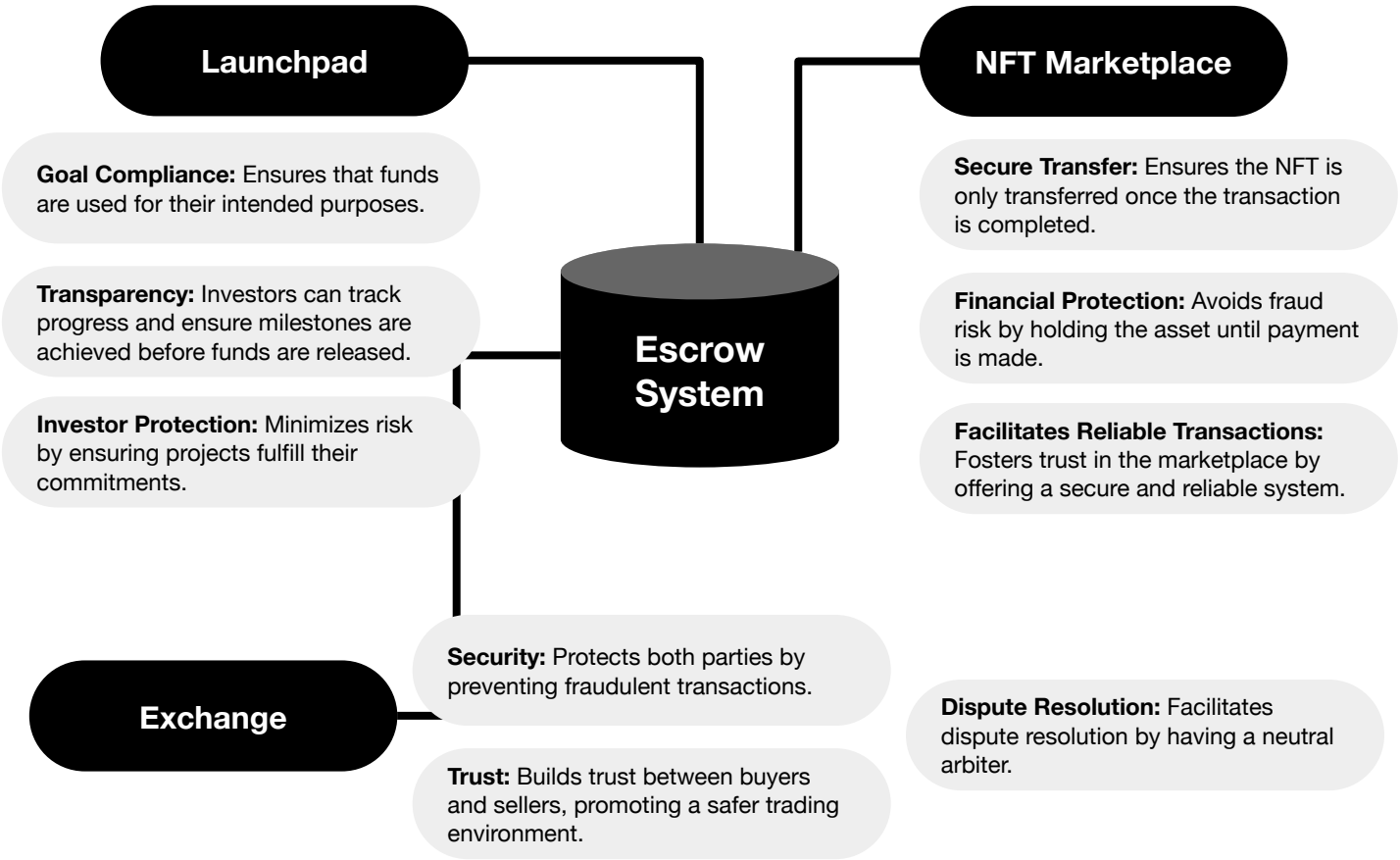
Core Benefits

Transaction Security	User Trust	Efficient Dispute Resolution	Financial Protection
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Benefits for each platform

Launchpad	NFT Marketplace	Exchange
In the crowdfunding platform, the escrow system plays a crucial role by holding funds raised until project goals are met. This provides security for both investors and project creators.	In an NFT marketplace, the escrow system is used to ensure the buyer receives the NFT once payment is confirmed. This protects the buyer from fund loss and the seller from non-payment.	The escrow system is essential in the cryptocurrency trading platform, acting as a trusted intermediary. When a buyer and a seller agree to a transaction, the escrow system holds the cryptographic assets until predefined conditions are met. This ensures that both parties fulfill their commitments, reducing the risk of scams and ensuring a fair exchange.

Escrow system functions



Blockchain Technology on our platforms

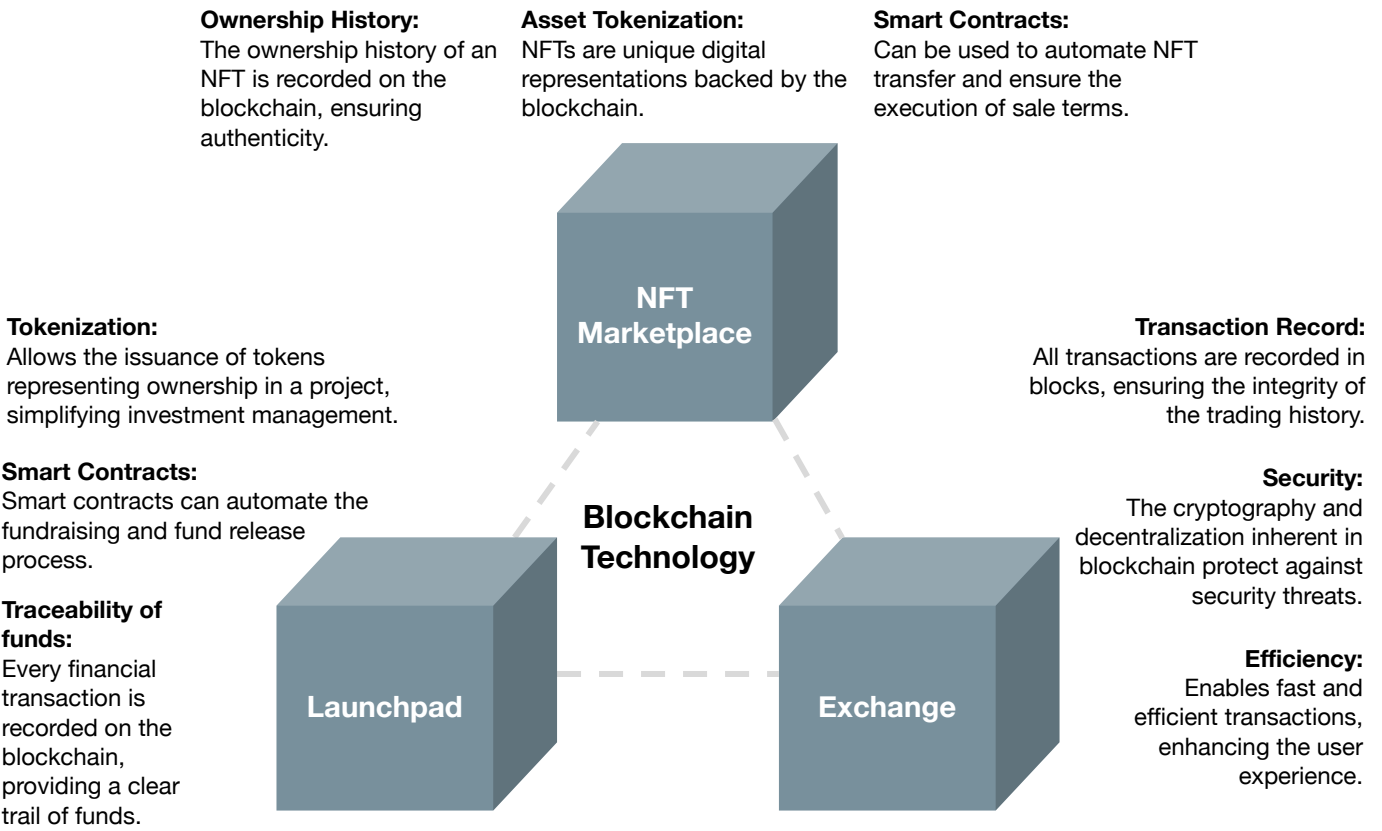
Benefits

- Transparency and Traceability
- Decentralization
- Transaction Efficiency
- Cryptographic Security

Benefits for each platform

- Launchpad**
Blockchain technology facilitates fund traceability and ensures transparency in cryptocurrency crowdfunding.
- NFT Marketplace**
Blockchain technology is essential in an NFT marketplace, backing the authenticity and unique ownership of each NFT.
- Exchange**
Blockchain technology is fundamental for transparency and security on the trading platform. Each transaction is immutably recorded in a block, providing a transparent and tamper-proof transaction history.

Blockchain Technology functions



④ Meteor's Security and Compliance

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Crypto Fraud Statistics 2023

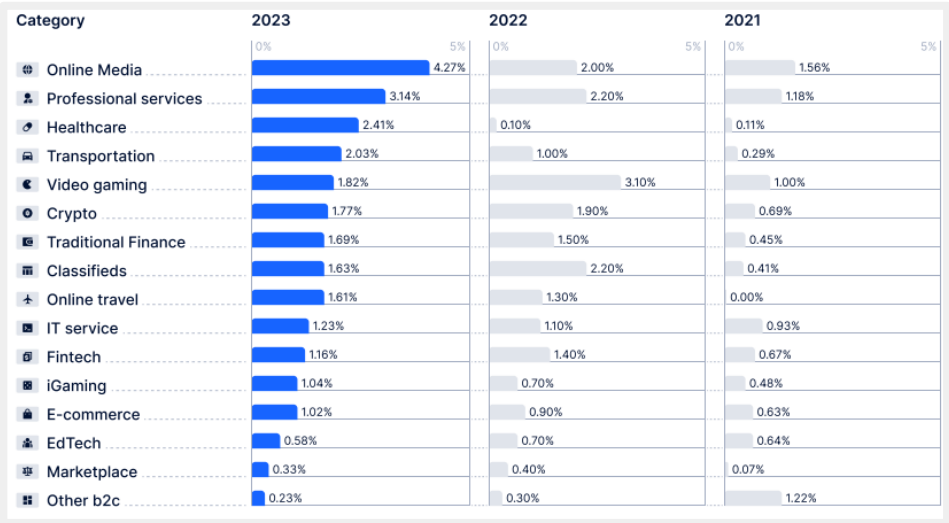
Crypto Fraud Statistics 2023 highlights the latest trends and figures in cryptocurrency scams. It reveals an increase in sophisticated fraud schemes, including phishing, fake ICOs, and Ponzi schemes, reflecting the growing need for enhanced security measures and awareness in the digital currency space.

Most vulnerable document type: ID Card

Region where fraud increased: LATAM (The five countries with the highest growth are Brazil, Argentina, Mexico, Colombia, Chile)

The crypto industry has 8% fewer fraud crimes compared to the previous year

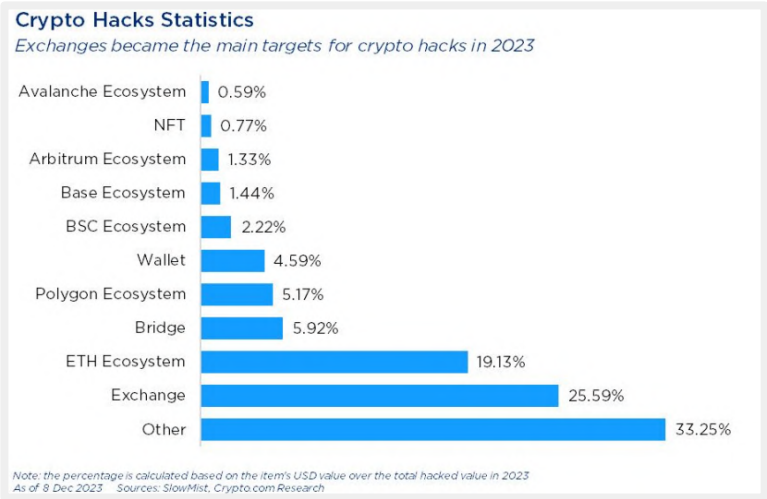
Fraud crimes by industry



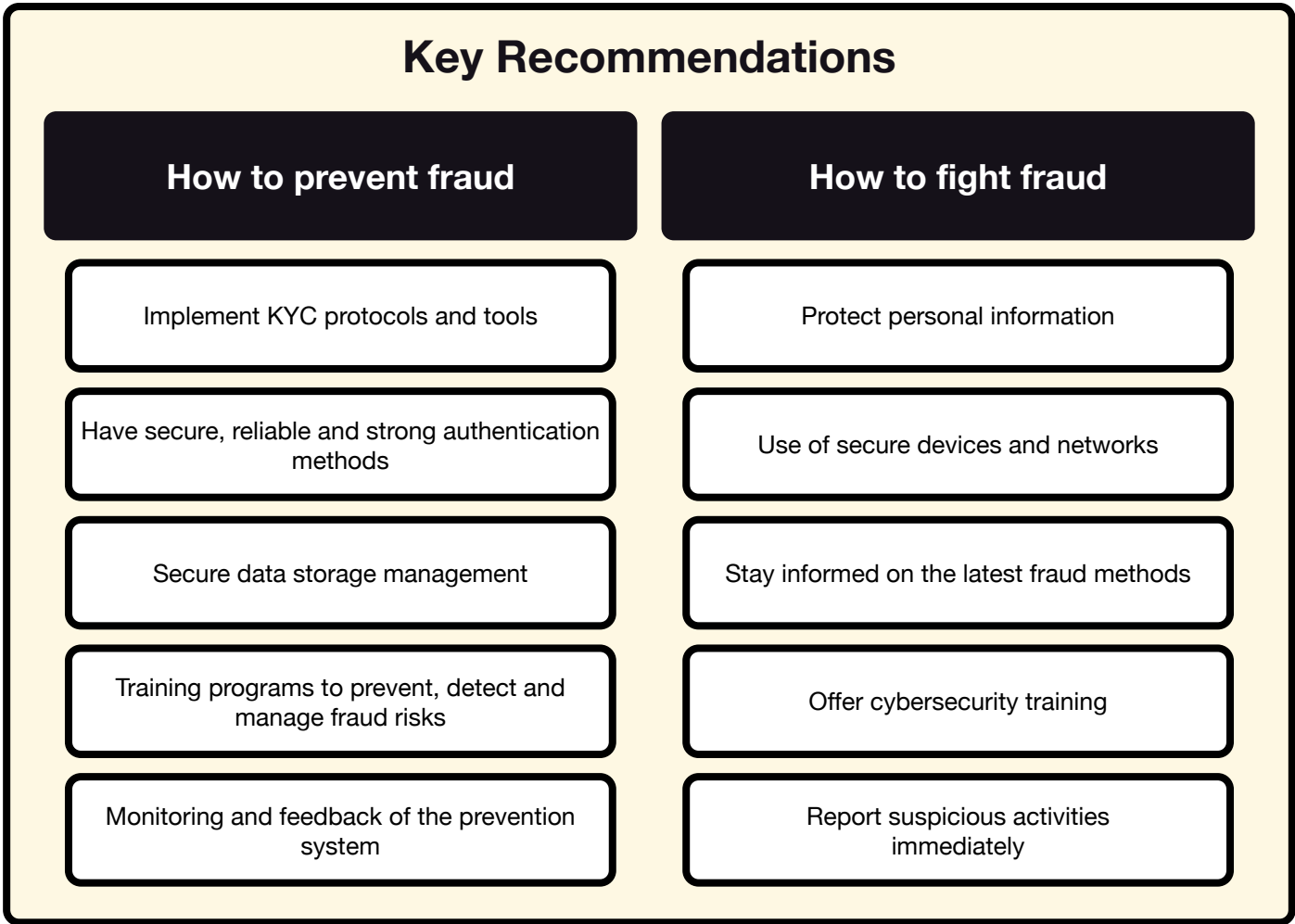
The crypto industry had an 8% decrease in fraud crimes, with 1.77% in 2023

Fraud crimes in the crypto industry according to products or services

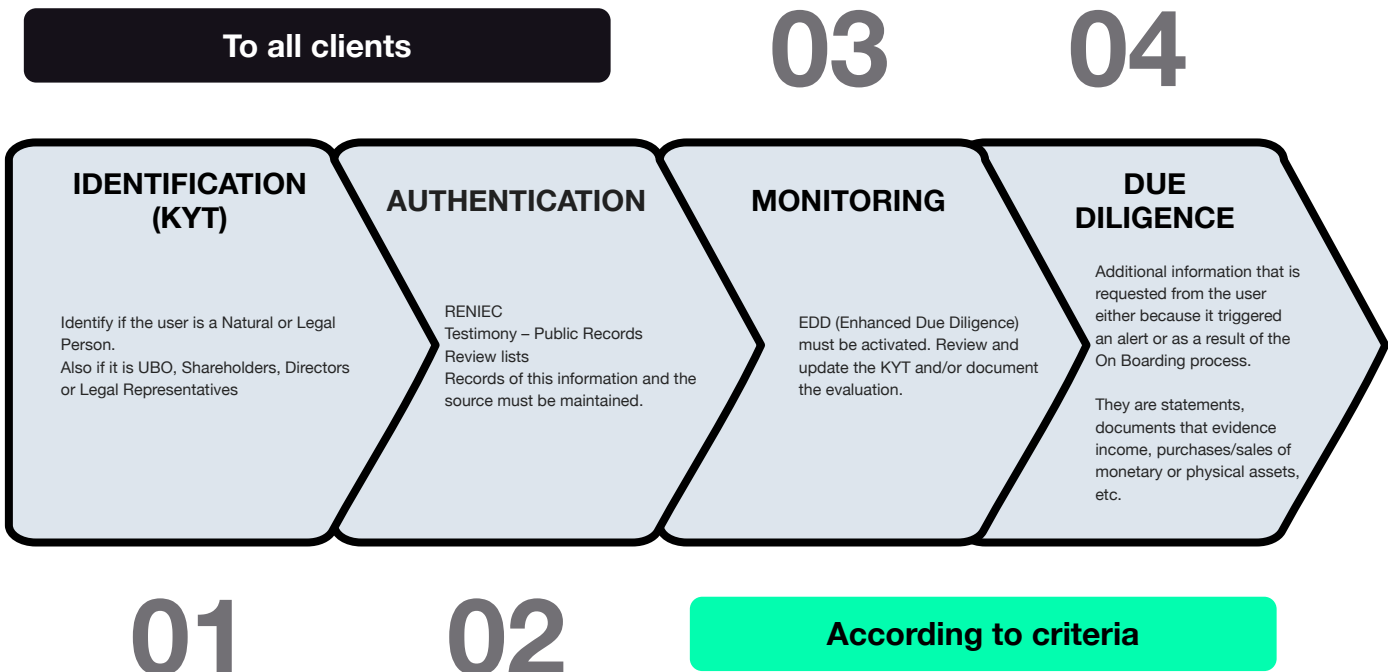
In 2023, exchange platforms accounted for 25.59% of crypto attacks.



Security and Compliance



TheMeteor Compliance Program



Compliance Program

Compliance Culture Components at Meteor

Commitment from Senior Management

Senior management demonstrates a firm commitment to regulatory compliance, setting an example of ethical leadership.

Transparent Communication

Open and transparent communication is encouraged at all levels of the organization, promoting honesty and proactive disclosure of relevant information.

Individual Responsibility

Each team member understands her role in the compliance program and assumes personal responsibility for her actions and decisions.

Positive Complaint Culture

A culture is promoted where reporting possible ethical or legal violations is seen as a positive contribution and the protection of the whistleblower is guaranteed.

Inclusion in Training

Compliance training is integrated into the induction process for new employees and regular updates are provided to all staff.

Recognition and Rewards

Recognition and reward mechanisms are implemented for those employees who stand out in promoting and adhering to the compliance culture.

Compliance Program for Meteor

1

Policies and Procedures

Establish clear and up-to-date policies and procedures that reflect Meteor's commitment to legality and ethics.

2

Training and Awareness

Develop ongoing training programs for employees and key collaborators on regulations, business ethics and the specific responsibilities of each function.

3

Risk Assessment

Identify and evaluate specific risks in the business model, such as legal, financial and security risks, to implement preventive and corrective measures.

4

Due Diligence of Clients and Partners

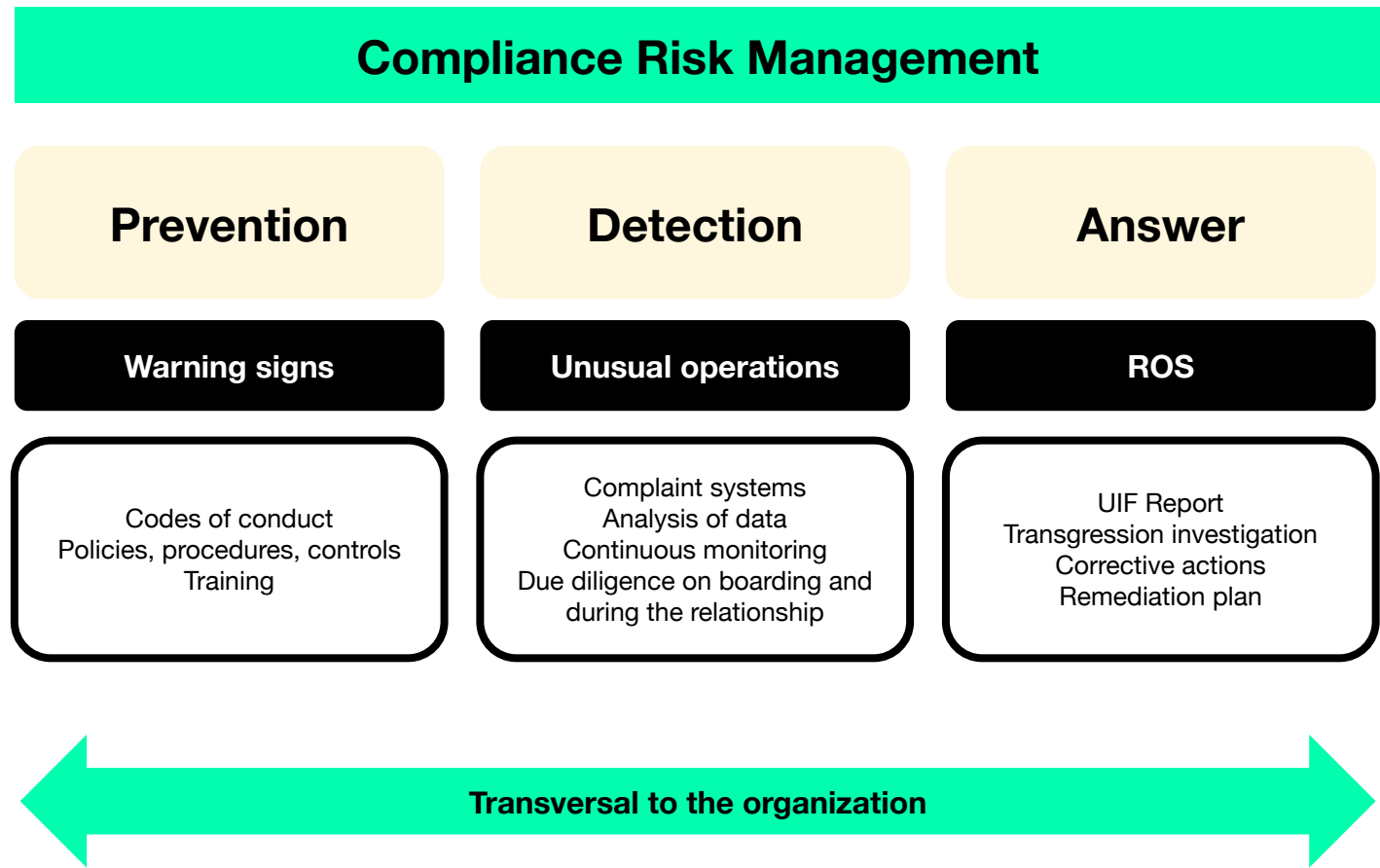
Conduct thorough due diligence on all business partners and allies to ensure they meet the same ethical and legal standards.

5

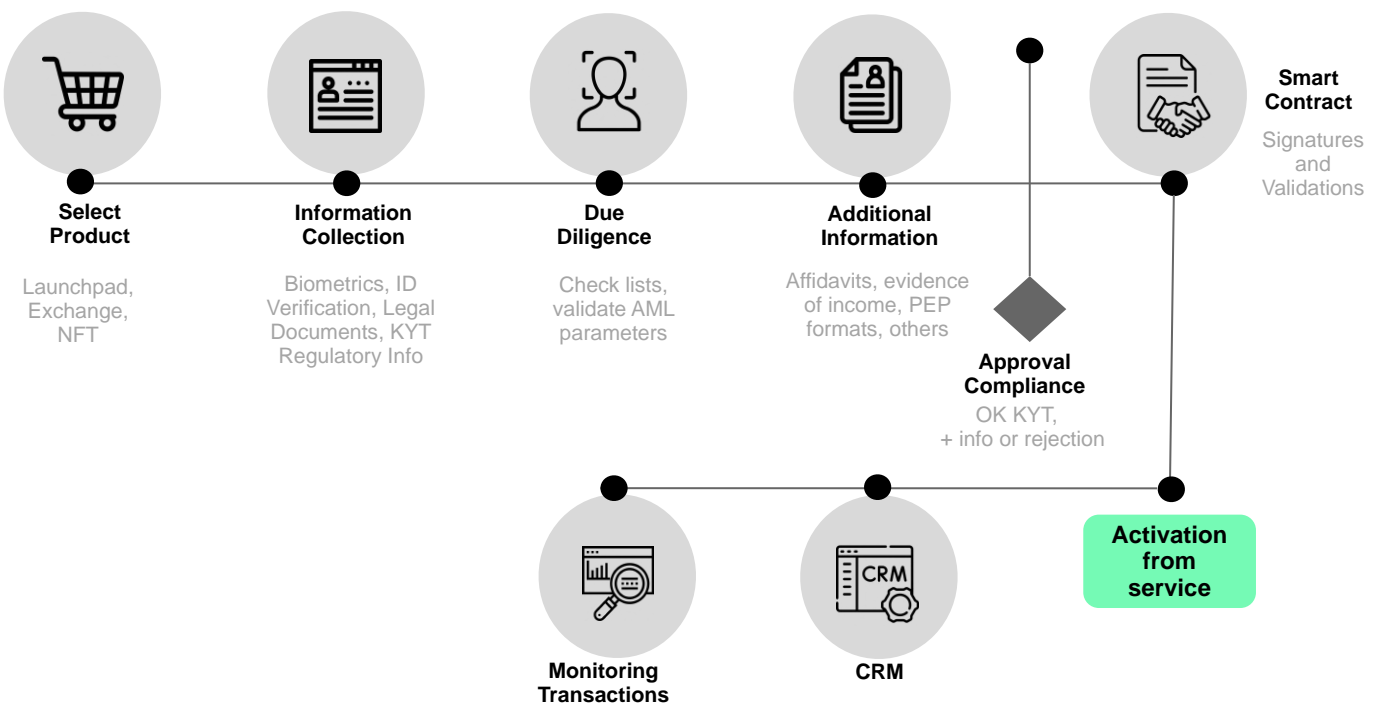
Continuous Monitoring

Implement continuous monitoring systems to evaluate the effectiveness of the compliance program and detect possible irregularities proactively.

Compliance Program



On Boarding Process



⑤ Meteor's Launchpad

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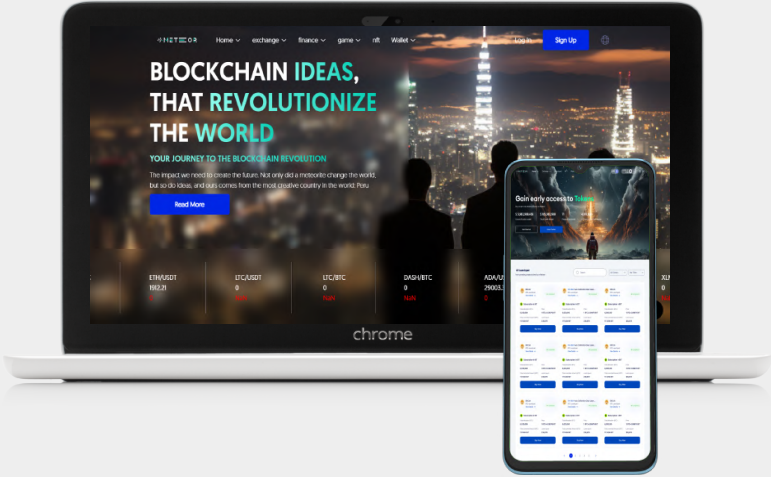
Target Audience

	Problem	Solutions: Launchpad	Students
 University students	They have an innovative business idea in the market and an implementation project. However, it does not have adequate capital financing and resources to make its business a reality.	Encourage the creation of profitable businesses in the crypto ecosystem. Provide training and guidance for your projects. Establish connection with investors interested in your business.	
 Investors	They are looking for safe and innovative investment opportunities, but do not have reliable options in the crypto ecosystem. You are afraid of scams, as well as the theft of information and funds.	Encourage active participation among investors and profitable investment opportunities. Offer a reliable, transparent and efficient system to manage funds and protect investments.	Age range: 18 years - 40 years Socioeconomic level: B, C Gender: ALL Occupation: Freelancers, Office Workers, Entrepreneurs, entrepreneurs, students. Sector: University graduates, Professionals multidisciplinary.

Business Model of Launchpad Platform

Crowdfunding that connects entrepreneurs with investors

LAUNCHPAD PLATFORM



Connect university projects with investors interested in financing them and supporting their growth

Reliable, transparent and efficient system

Project Monitoring

Support and Mentoring

Access to Training Resources

Meteor's Launchpad + Universities Programs

It connects entrepreneurial projects, particularly university projects, with investors interested in financing them and supporting their growth.

CHARACTERISTICS

- Project Financing:** The Launchpad works as a crowdfunding platform, where entrepreneurs can list their projects and establish financial goals for their execution. Projects often originate from innovative ideas, academic research or technological developments.

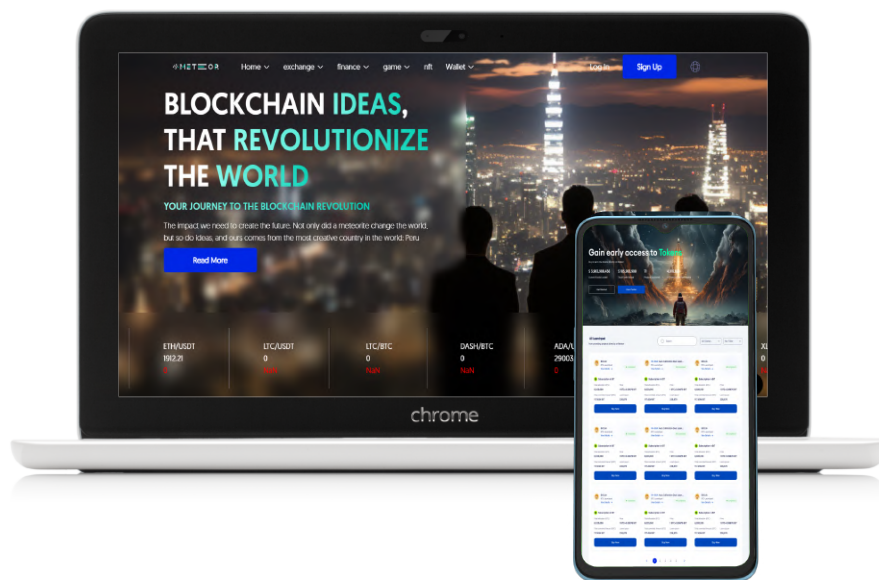
- Collective Investment:** Investors can contribute funds to support projects that interest them. The investment can be made in different projects, which allows the investment portfolio to be diversified.

- Entrepreneur Registration:** Entrepreneurs interested in listing their projects on the Launchpad must register on the platform. Here, they can provide details about their project, such as the description, business plan, and the funds needed to carry it out.

- Return Potential:** If a project funded through Launchpad is successful, investors can earn returns based on their initial investment. This may include participation in the profits of the project or any other previously established agreement.

- Connecting with Investors:** The Launchpad product allows investors to explore and evaluate projects for investment opportunities. They can review the details of each project, including the business plan and financial objectives.

- Transparency and security:** The Launchpad platform uses advanced blockchain technologies to ensure transparency and security in financial transactions and tracking project progress.



BENEFITS

Entrepreneur

Entrepreneur training: Gain greater knowledge about different components of a business to create profitable businesses.

Evaluation and Feedback: Entrepreneurs receive constructive feedback and detailed analysis of their projects from investors and experts, allowing them to improve and refine their proposals.

Investment Diversification: Entrepreneurs have the possibility of attracting multiple investors and sources of financing, which reduces dependence on a single source and increases financial stability.

Networking and Connections: The platform facilitates networking and connections between entrepreneurs, investors, mentors and other professionals, creating valuable opportunities to expand the network of contacts.

Access to Experts and Mentors: Entrepreneurs can access a network of experts and mentors with experience in different industries, providing valuable guidance and knowledge in the development of their projects.

Investor

Participation in Innovative Projects: Investors have the opportunity to be part of innovative and disruptive projects in various industries, contributing to the creation of innovative solutions and technologies.

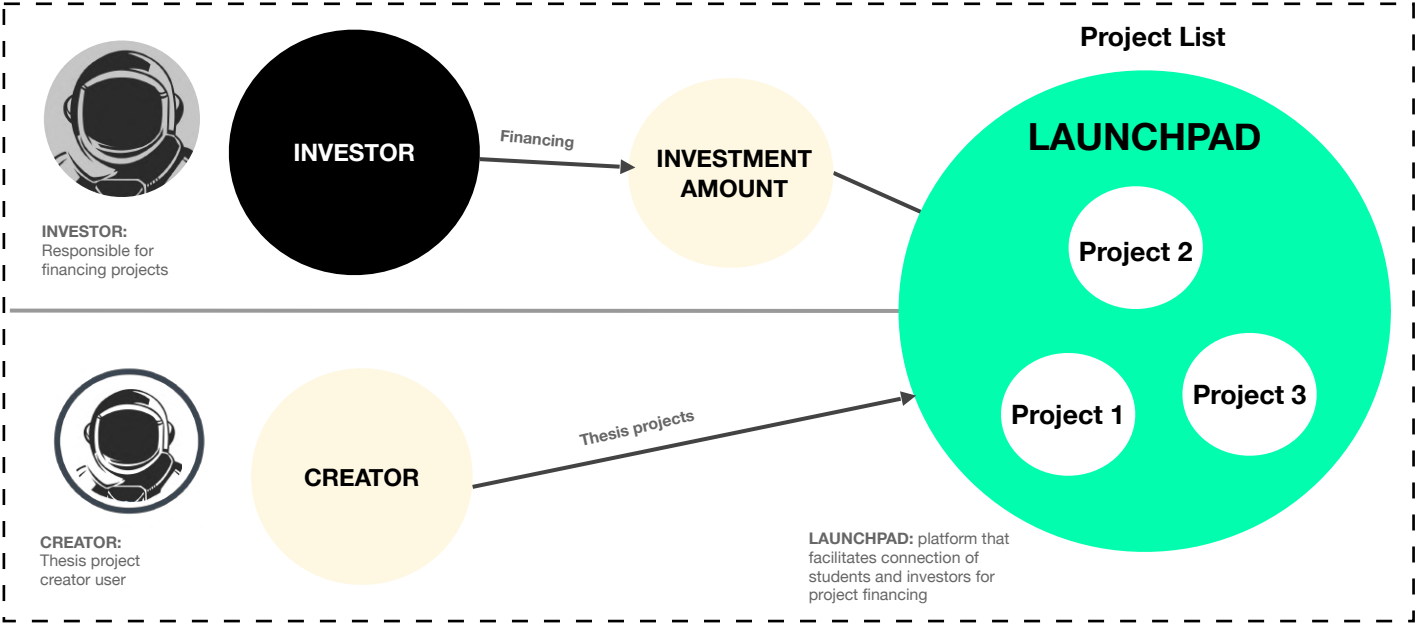
Potential for High Returns: By investing in projects in their early stages, investors can earn significant returns should the projects be successful and grow in the market.

Access to Talented Entrepreneurs: Investors can connect with talented entrepreneurs with promising ideas, allowing them to back projects led by people with experience and vision.

Secure and Reliable Platform: The platform provides a safe and reliable environment to make investments, protecting financial information and guaranteeing transparency in transactions.

Contribution to Entrepreneurship: Investors can contribute to the development of the entrepreneurial ecosystem by supporting promising projects, which in turn generates economic and social impact.

How it works



Value Proposition

Following the current market situation, we aim to present a unique solution through our 4 value propositions.

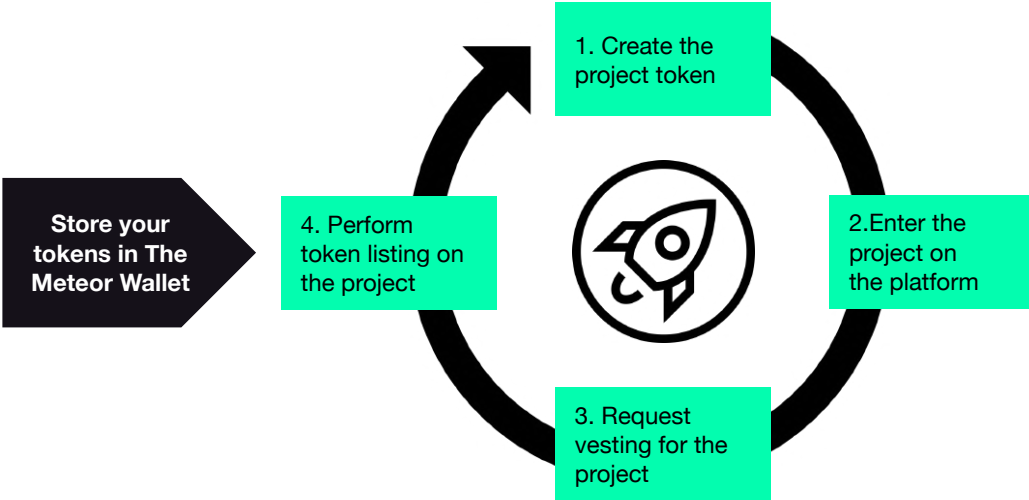
Verifies presented project tokens promoting transparency and protecting buyers from fraudulent tokens.

Greater accessibility for merchants and buyers alike (B2C).

We will promote the generation of student token projects belonging to Peruvian universities.

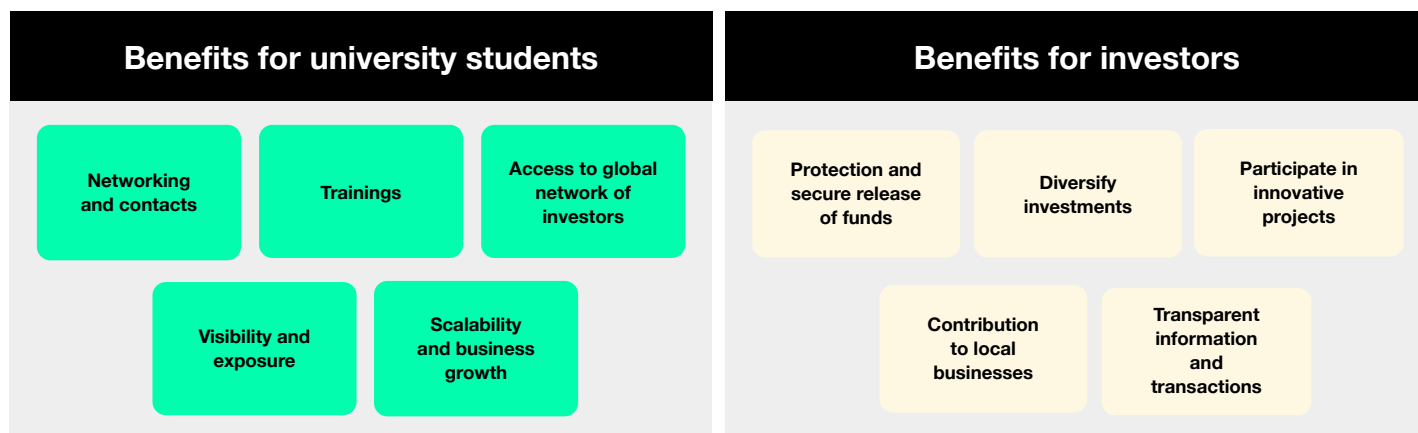
In-house promotion for tokens projects through social media posts.

The Meteor evaluates and decides if the project is suitable. The project must present milestones and each time the stage is completed, The Meteor delivers the amount of the investment, so its participation is as Escrow System Type.

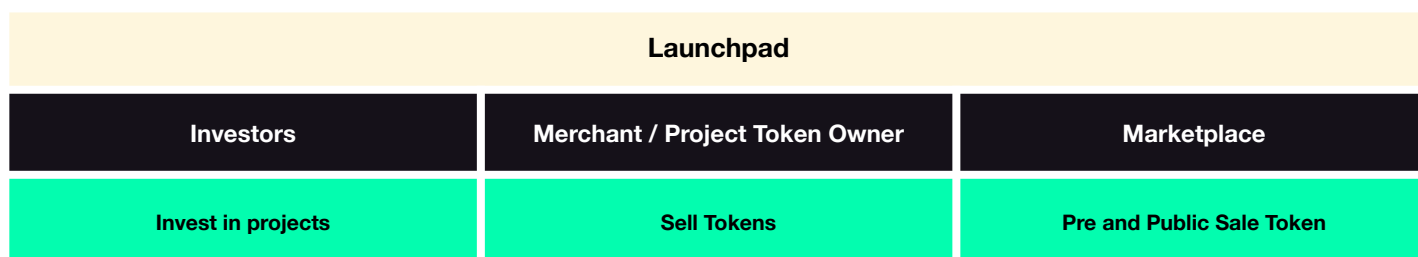


- Customer Relationships**
- Clear communication
 - Technical support
 - Customer Service
 - Regular Updates
 - Data protection and privacy
 - Nurture the community
 - Rewards and Loyalty Programs

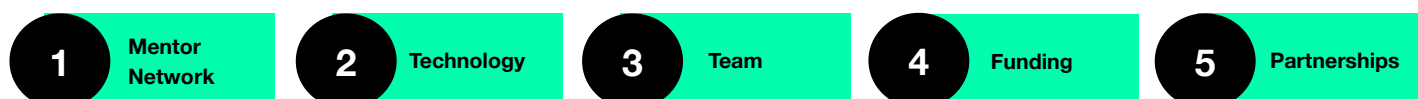
Benefits of Launchpad platform



Revenue Streams



Key resources



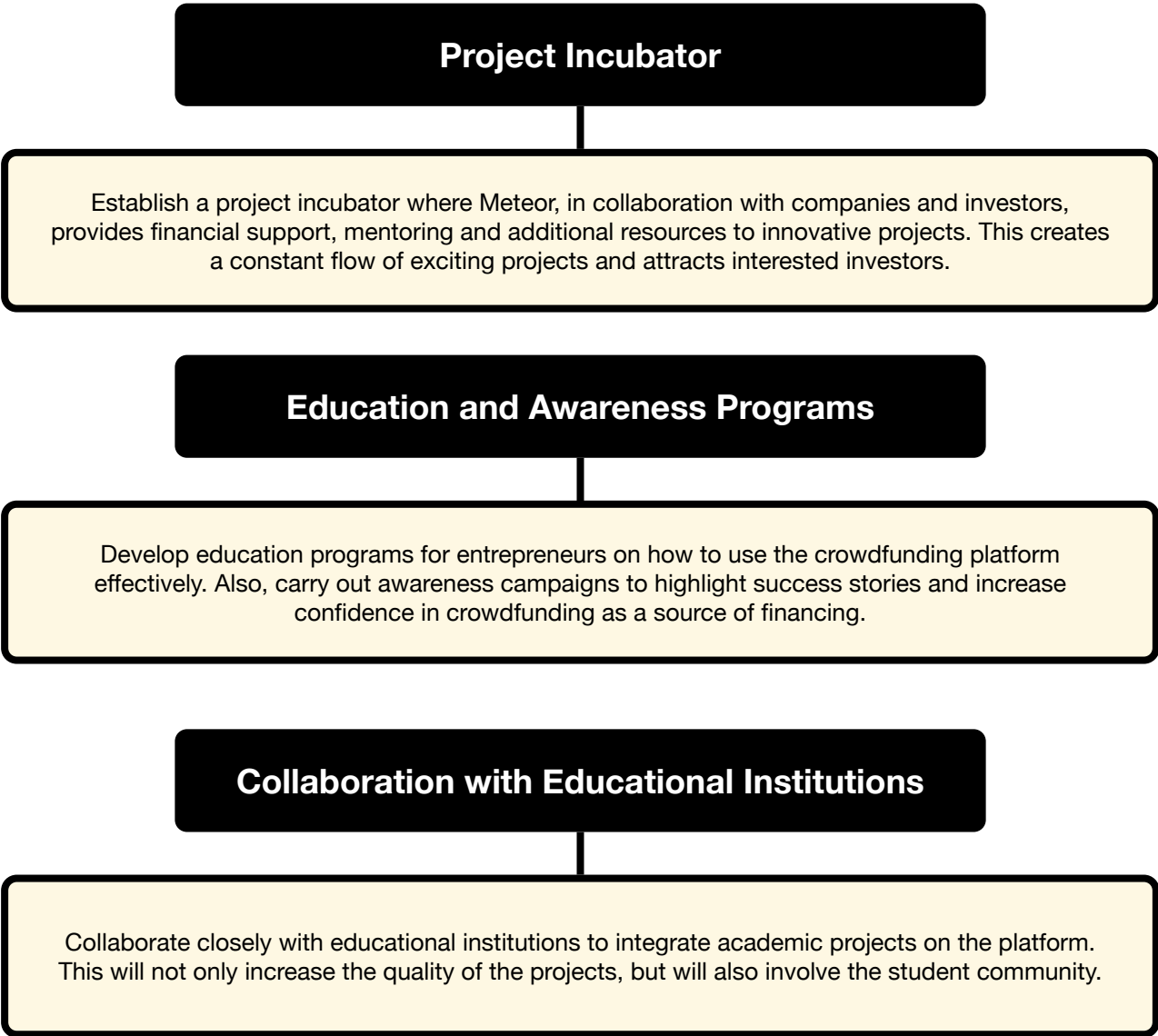
Key activities



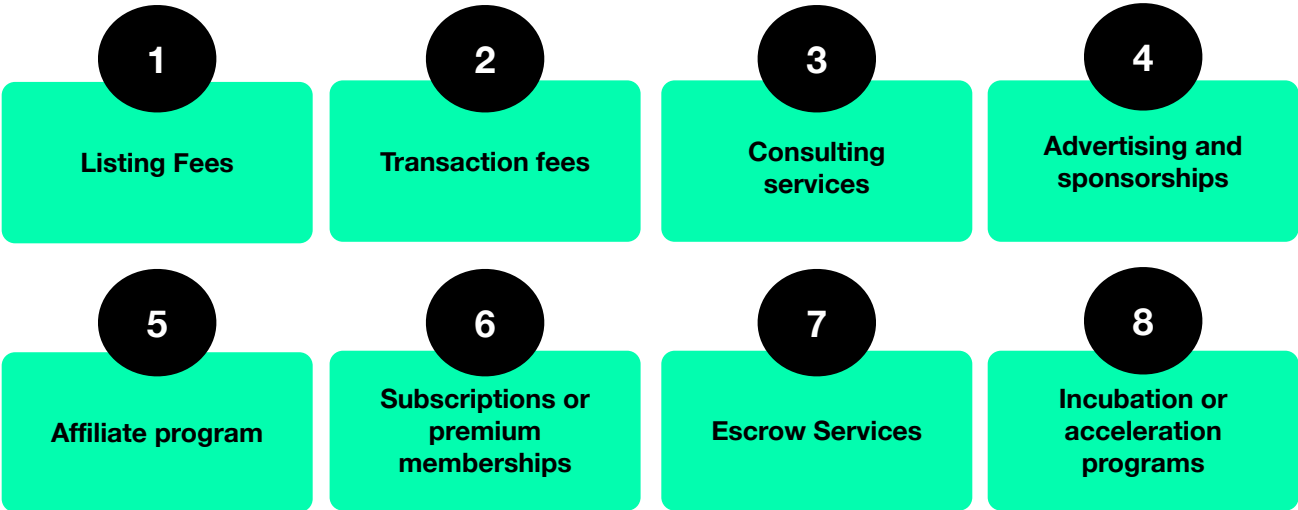
Key partnerships



Launchpad Strategies



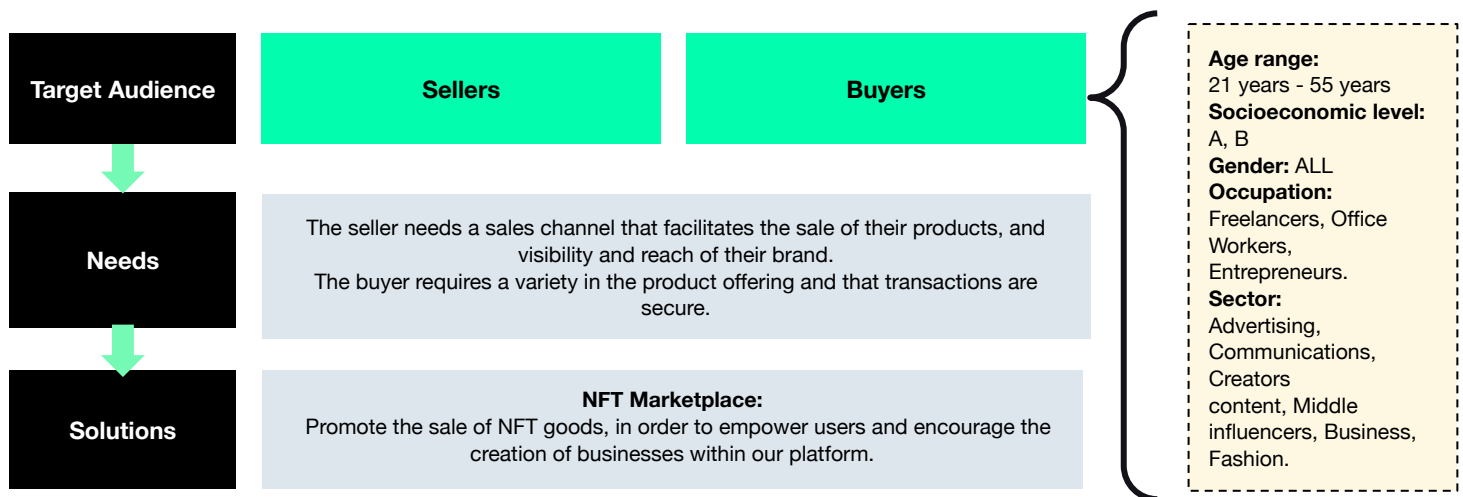
Monetization strategies



⑥ Meteor's NFT

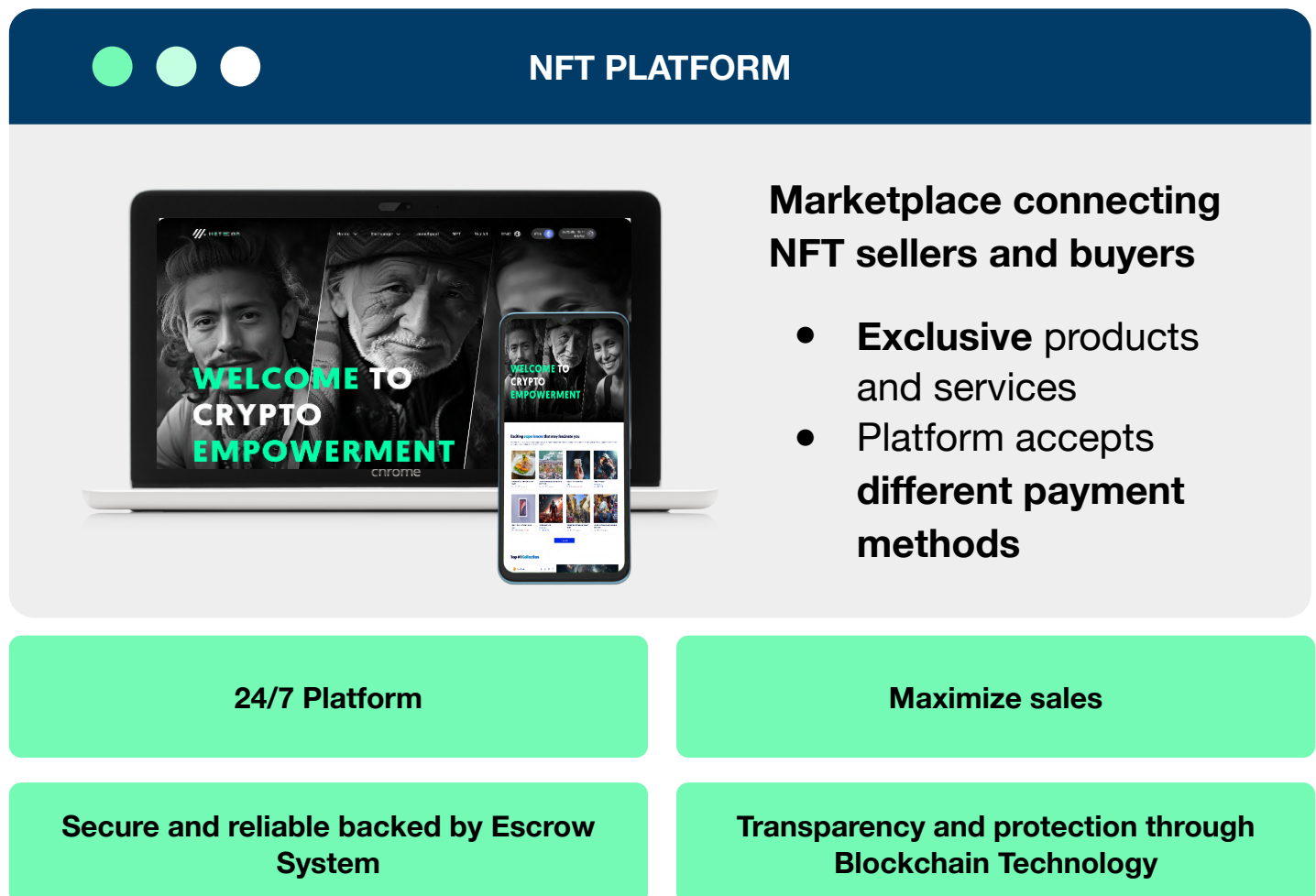
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Target Audience



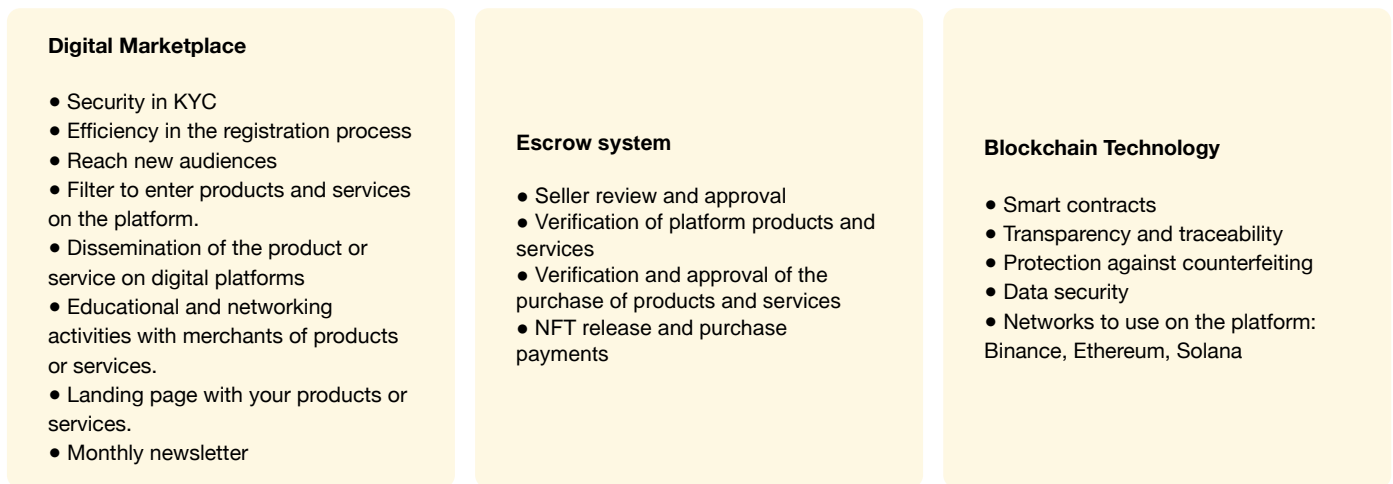
Business Model of NFT Marketplace

Buy and sell of products, experiences and digital art

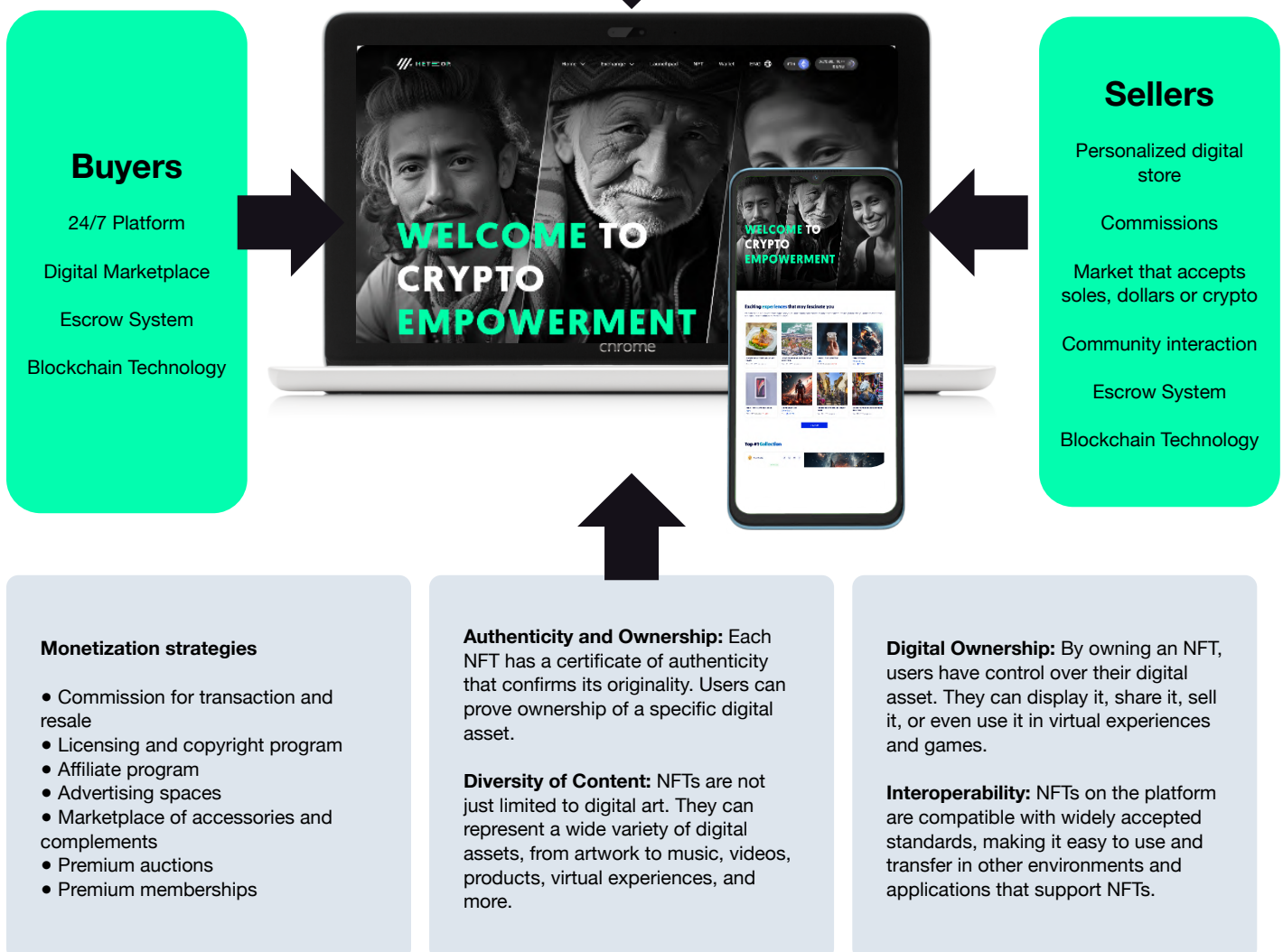


It allows users to buy, sell and own unique digital assets backed by blockchain technology. NFTs represent exclusive digital items, such as products, experiences, and digital art, among others.

CHARACTERISTICS

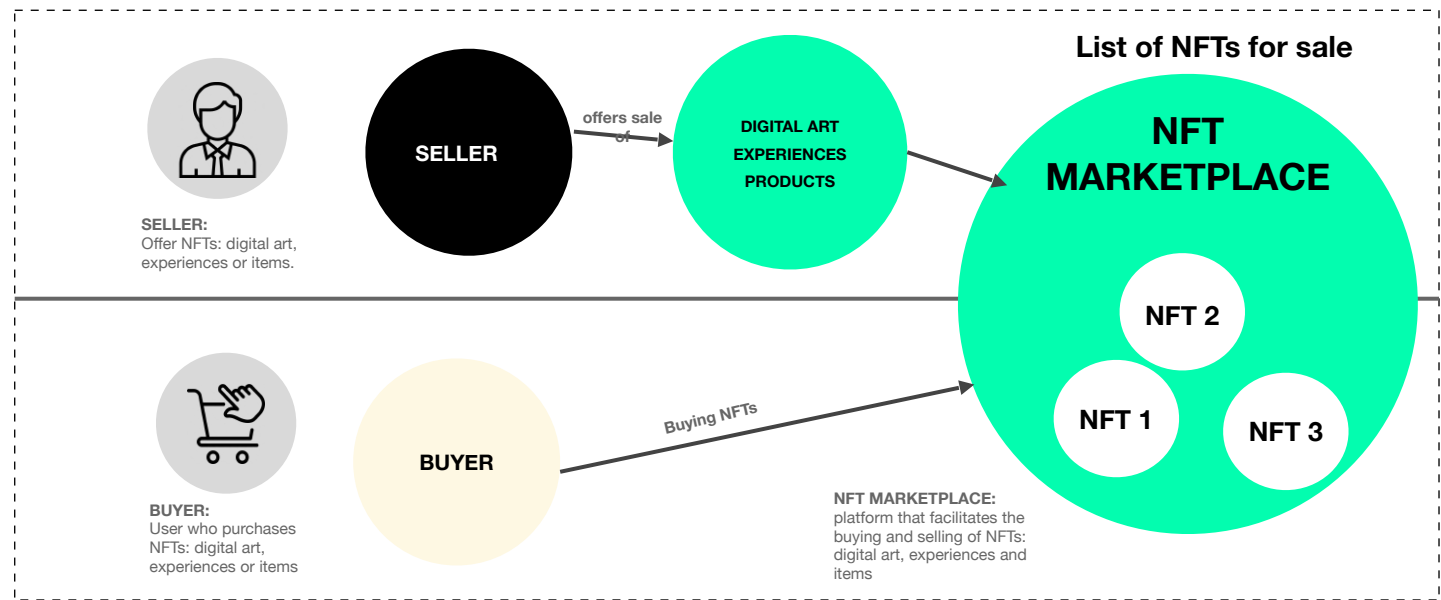


BENEFITS



NFT Marketplace Platform

How it works



Value Proposition

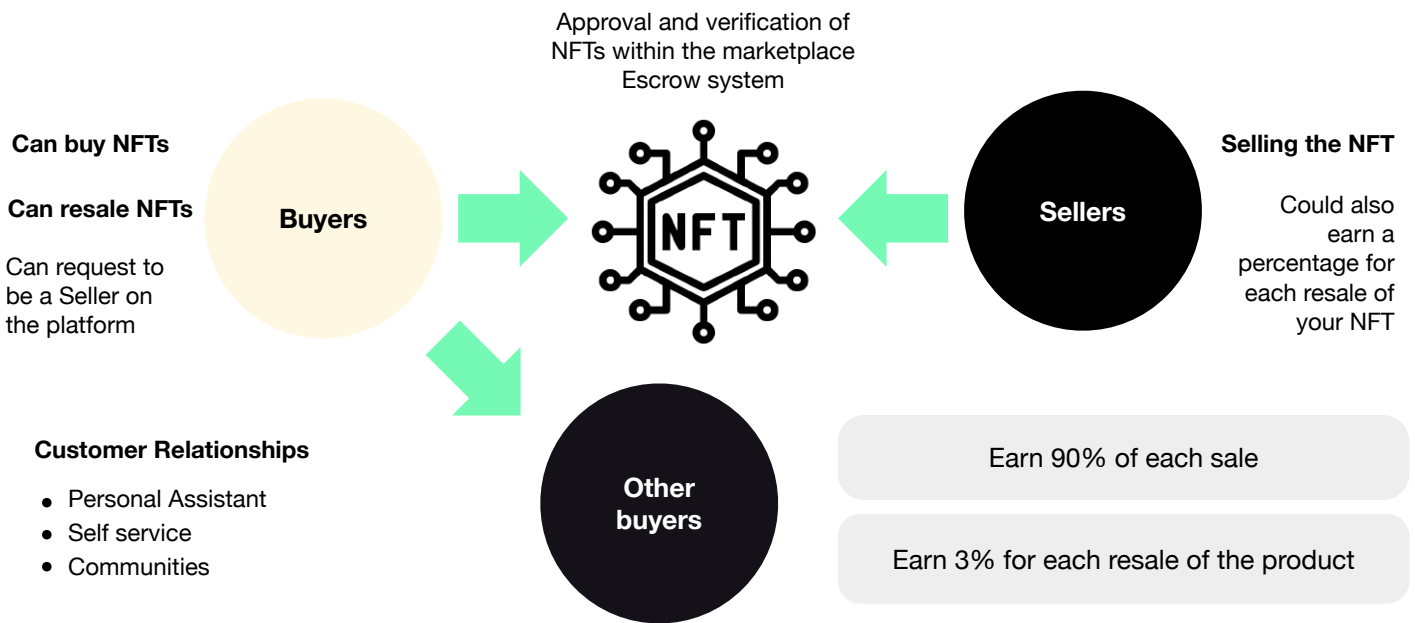
Following the current market situation, we aim to present a unique solution through our 4 value propositions.

Verified artworks to promote transparency and protect merchants and buyers from fraudulent art.

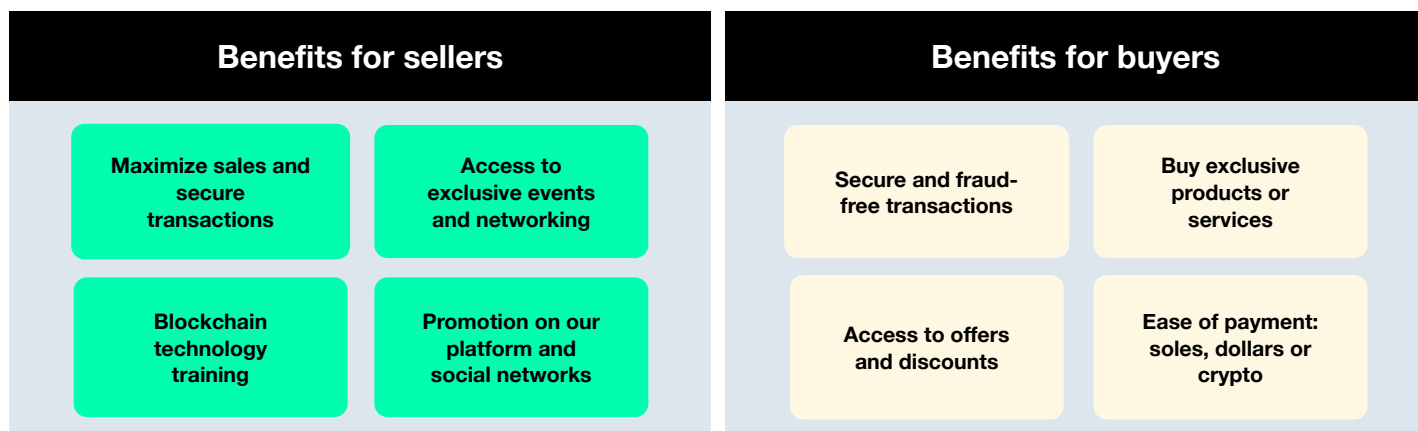
Greater accessibility to new distribution channel for merchants and buyers alike (B2C).

Acquire demand and supply through our P2P model where buyers can become resellers.

In-house promotion for artists and buyers through social media posts.



Benefits of NFT Marketplace platform



Revenue Streams

NFT Marketplace		
Buyer	Seller	Marketplace
Sell NFTs Re-sell NFTs	Sell their own NFTs Could earn a percentage for each resale of their NFT	Fixed prices Offers Auctions

Key resources



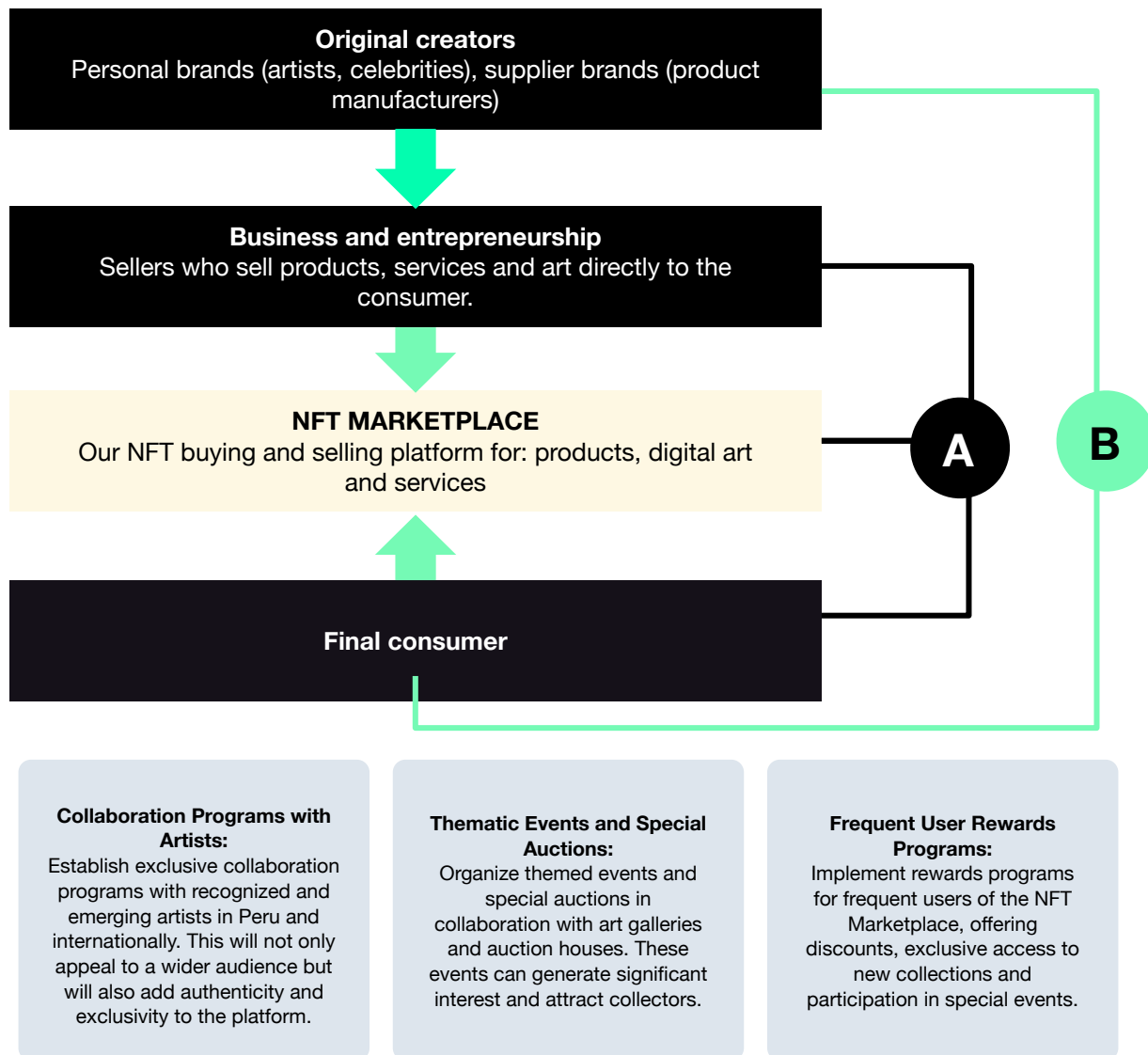
Key activities



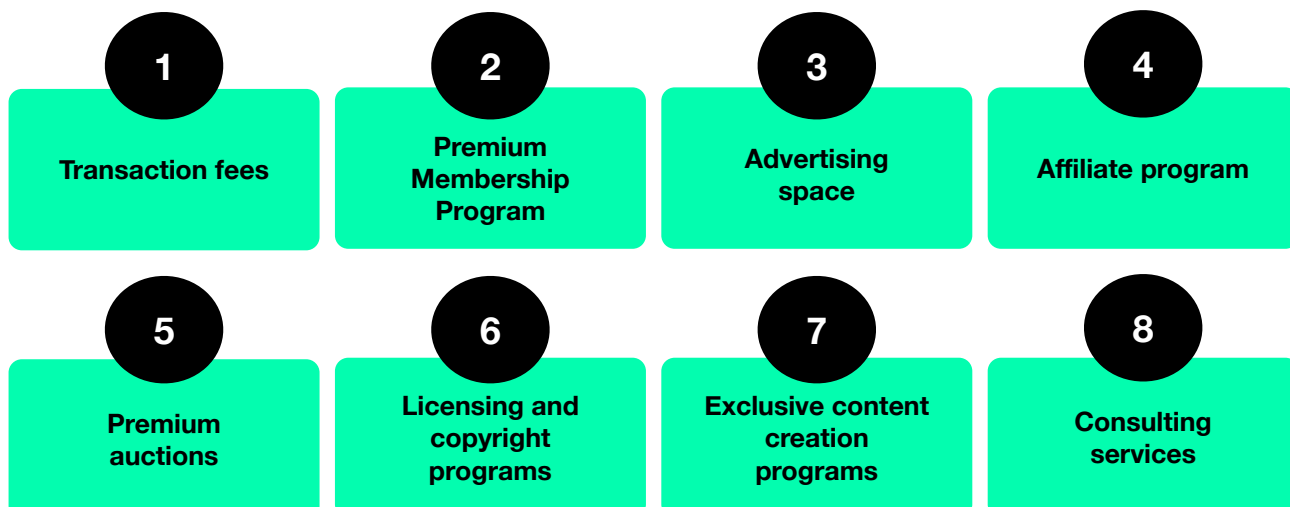
Key partnerships



NFT Business Strategies by Stages A and B



Monetization strategies



⑦ Meteor's Exchange

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Target Audience

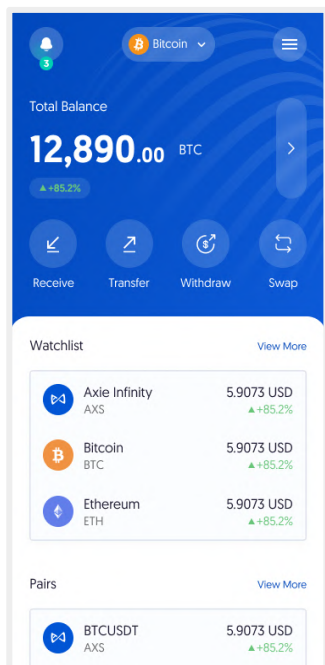


This segment is the strongest in terms of purchases and purchasing power. It is the segment that invests. It is a selective profile, choose brands that provide an experience and also a differential in the product. Their tastes do not follow market trends so much, they follow what allows them to develop and guarantees them, they remain at the forefront of the market, but they continue to opt for the brand that best integrates them.

Age range: 25 years - 60 years
Socioeconomic level: A and B
Gender: ALL
Occupation: Entrepreneurs, Managers, Lawyers, Financiers, Economists, Brokers and Traders.
Sector: Banking, national and international business, PR, Engineering, Social Clubs

Business model of Exchange Platform

Platform to buy and sell digital assets



Simple, fast and easy transactions

Transfer crypto and digital money in seconds

Buying, selling and investing in digital assets

Withdraw direct funds to bank accounts

Meteor offers benefits to its users through its digital wallet

Offers fast and easy transactions

Identity control and fraud protection

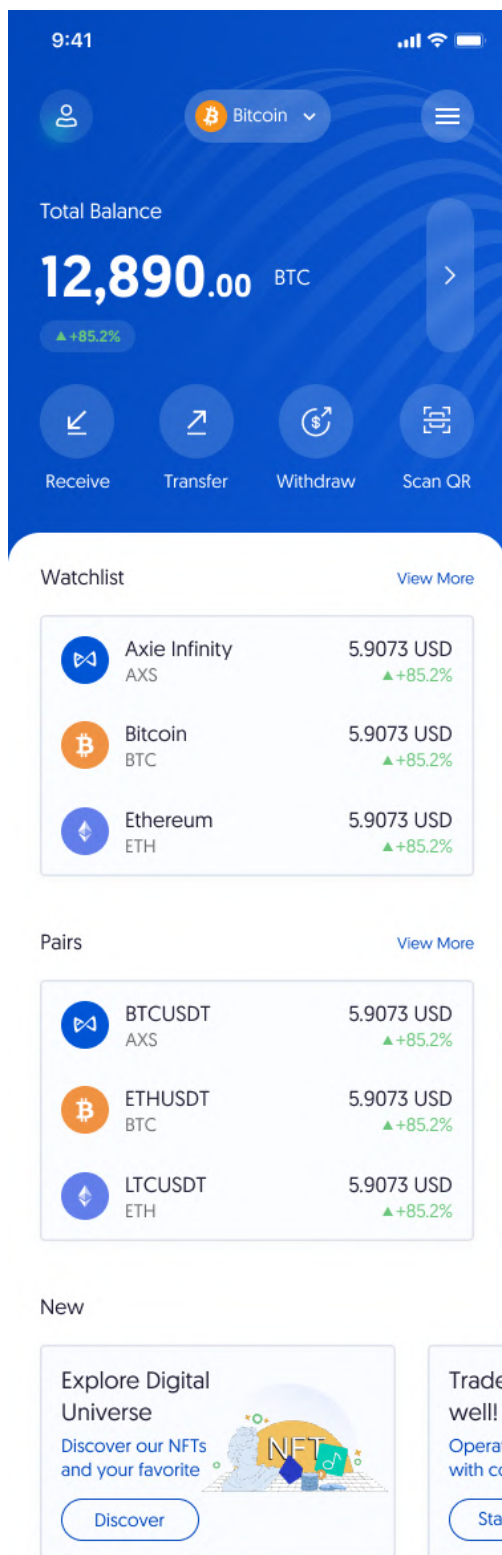
Ensure payment security and resolve disputes

Accept multiple payment methods

An easy way to buy Crypto now!

Buy, sell and exchange cryptocurrencies and other digital assets.

CHARACTERISTICS



• Trading Platform

Users can access an online trading platform that allows them to buy and sell cryptocurrencies quickly and safely. They can view real-time price charts, set buy and sell orders, and track the performance of their digital assets.

• Diversity of Cryptocurrencies

The Exchange generally supports a wide range of cryptocurrencies, allowing users to diversify their investments and explore different digital assets.

• Advanced Security

Security is a priority in the Exchange. Advanced encryption technologies are used to protect user transactions and funds. Additionally, two-factor authentication (2FA) measures can be implemented for additional protection.

• Liquidity

The Exchange provides liquidity to users, meaning they can buy or sell cryptocurrencies any time they want, as there is always an active market.

• Cryptocurrency Marketplace

The Exchange product provides users with the ability to trade a variety of cryptocurrencies, such as Bitcoin, Ethereum, and many others. It may also include blockchain-based tokens and other digital assets.

• Multiple Device Access

Users can access the Exchange from a variety of devices, such as desktops, mobile devices, and tablets, allowing them to trade from anywhere, anytime.

• Transparency

The platform provides transparency in prices and transactions. Users can check current prices and transaction history in real time.

• Friendly Interface

The Exchange user interface is designed to be intuitive and easy to use, allowing beginners and experienced users to trade with ease.

Value Proposition

Ease of use - UX/UI
The Meteor is a platform that is easy to use and navigate, allowing users to easily buy and sell assets.

Analysis tools
The Meteor platform offers advanced analysis tools that allow users to perform fundamental and technical analysis of the markets and specific assets in which they are interested.

Competitive commissions
The Meteor platform offers low commissions compared to other trading platforms, which would attract users interested in maximizing their profits.

Access to global markets
The Meteor platform offers access to a wide range of international markets, which would allow users to diversify their investments and seek profit opportunities in different parts of the world.

Customer support
The Meteor platform offers excellent customer support to help users resolve any issues or questions they may have regarding the platform or its operations.

Transparency
The Meteor platform is transparent in terms of information about the assets being traded, including prices and market trends, which would allow users to make informed decisions about their investments.

Personalization
The Meteor platform provides a personalized experience for each user, based on their preferences and behavior on the platform. This may include asset recommendations, and price alerts.

Customer Relationships

- Customer Service
- Clear and transparent
- Resources
- Personalization
- Rewards Programs

Revenue Streams

TheMeteor.io App		
Buyer	Seller	Marketplace
Buy	Sell and withdrawals of funds	Market prices

Key resources

1Technology

2Capital

3Security

4Qualified staff

5Licenses and regulations

Key activities

Platform development

Marketing

Risk management


Customer service

Market Analysis

Key partnerships

Liquidity Providers

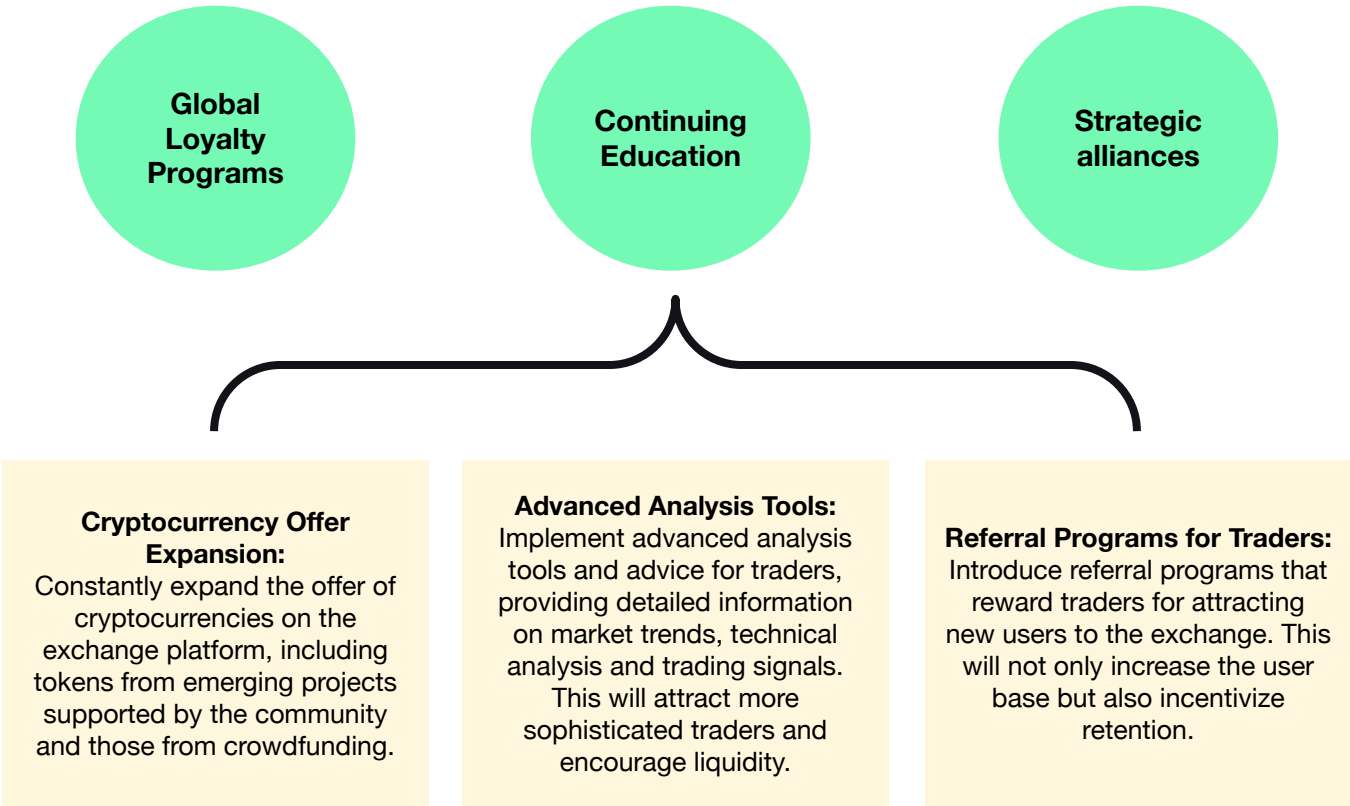
Technology providers

Financial Service Providers

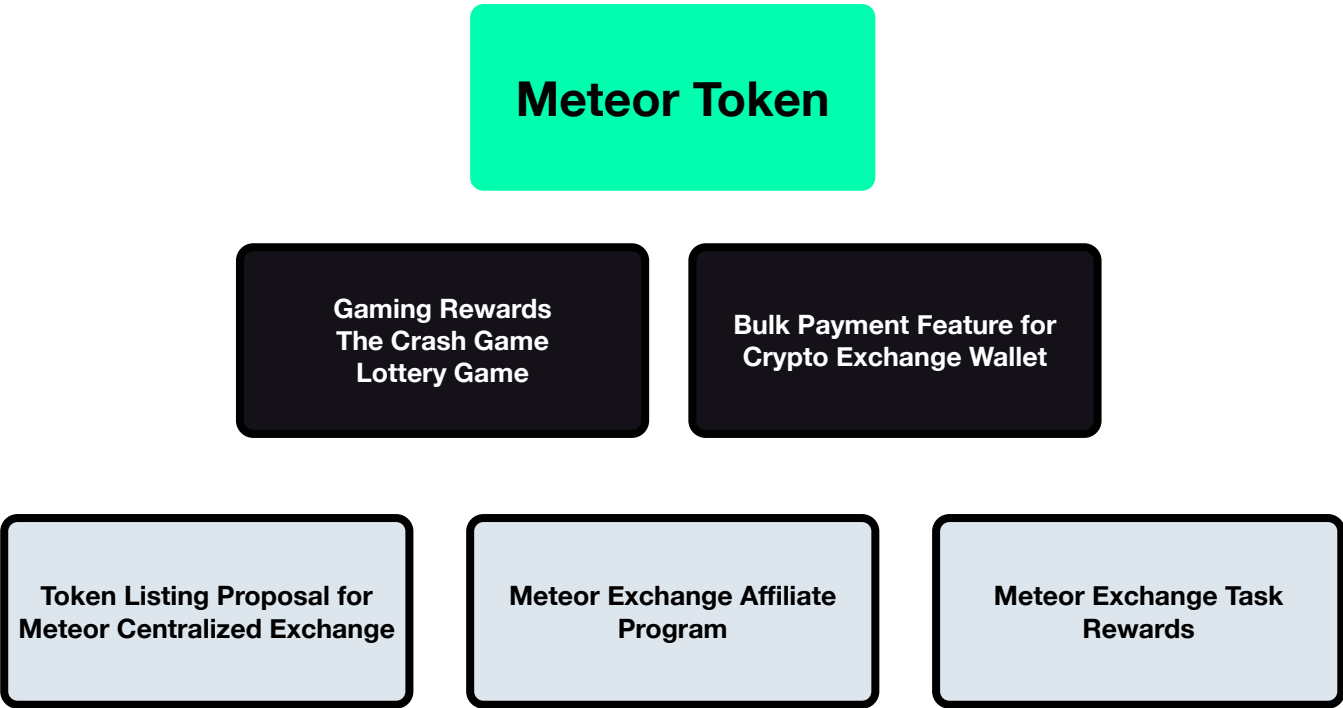
Regulators and Compliance Bodies

Market Information Providers

Exchange Strategies Overview

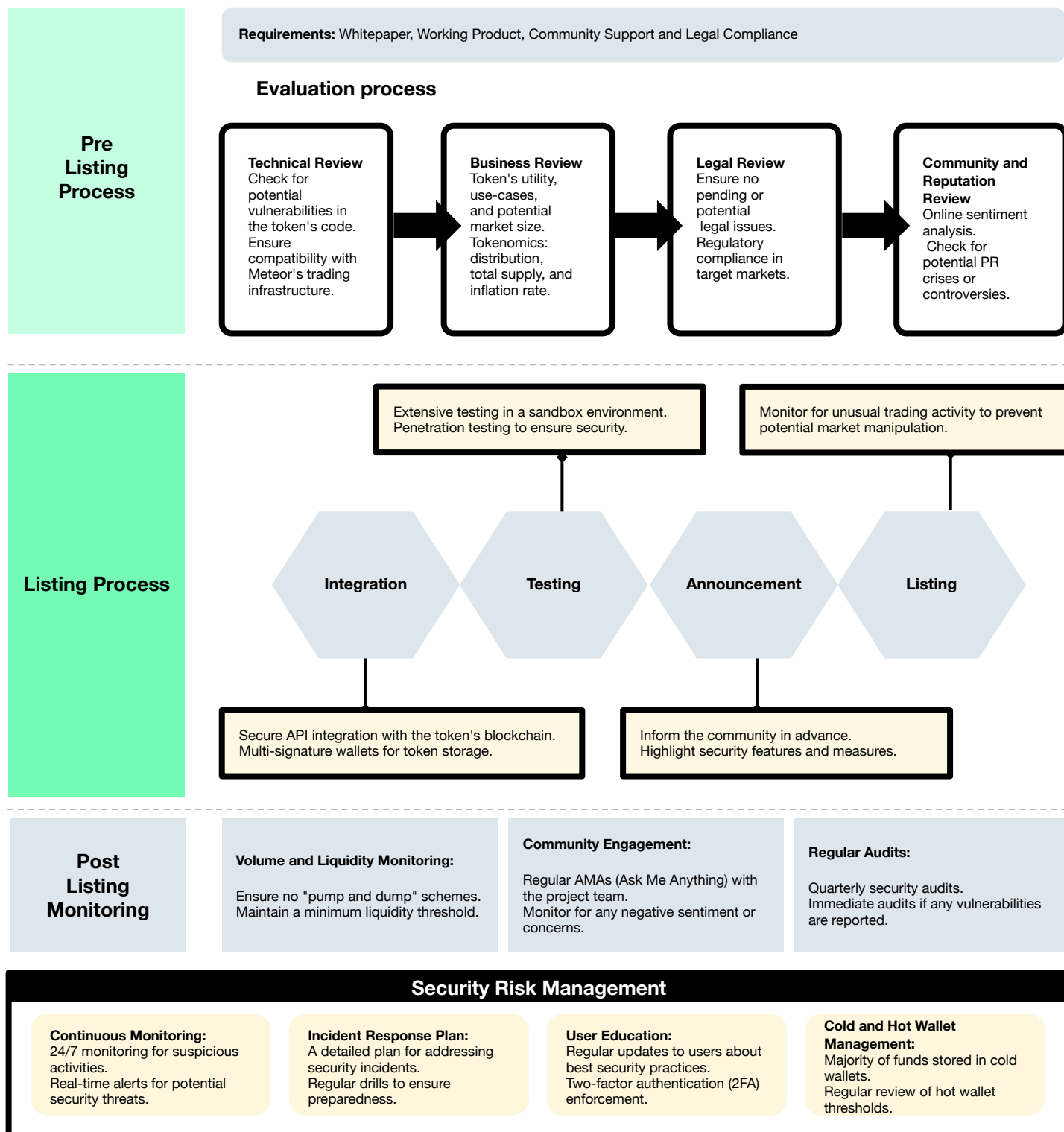


Monetization Strategies



Token Listing Proposal for Meteor Centralized Exchange

The Meteor exchange aims to offer a diverse range of tokens while ensuring the utmost security and trustworthiness of its platform. A rigorous token listing process is paramount to achieve this. Meteor exchange's token listing process is designed to be **rigorous, transparent, and security-centric**. This approach ensures the safety of the platform and its users while promoting genuine and promising projects in the crypto ecosystem.




Meteor Exchange Affiliate Program


This program is designed to reward our affiliates for introducing new traders to our platform. With different levels of earnings and two primary methods of earning, our affiliates have multiple opportunities to earn commissions.


Affiliates are categorized into different levels based on their performance. Each level has a specific percentage earning:


Affiliate Level	Partner	Bronce	Silver	Gold	Platinum	Diamond
Rewards %	40%	45%	50%	55%	60%	70%
Number of referrals	0	5	15	30	Contact us	Contact us
Total transactions from Spot referrals	0	10,000	50,000	100,000	Contact us	Contact us
Total transactions from Derivatives referrals	0	1,200,000	7,500,000	15,000,000	Contact us	Contact us


The Meteor Affiliate Program is structured to reward affiliates based on their performance. Here's a breakdown of how it works:

- 

Affiliate Levels: Affiliates can progress through various levels, starting from "Partner" and moving up to "Diamond". Each level represents a tier of achievement and is associated with specific rewards and requirements.
- 

Rewards Percentage: Each affiliate level has a corresponding reward percentage. This percentage indicates the commission an affiliate earns from the transactions made by the traders they refer. For instance, a "Partner" level affiliate earns 40% commission, while a "Diamond" level affiliate earns 70%.
- 

Number of Referrals: To move up the affiliate levels, one of the criteria is the number of traders an affiliate refers to the platform. For example, to reach the "Bronce" level, an affiliate needs to refer at least 5 traders. However, for the "Platinum" and "Diamond" levels, the number of referrals is based on a contractual agreement.
- 

Total Transactions from Spot Referrals: Another criterion for progressing through the affiliate levels is the total transaction volume from Spot trading by the referred traders. For instance, to achieve the "Silver" level, the cumulative Spot transactions of the affiliate's referrals should be at least 50,000. The "Platinum" and "Diamond" levels have transaction requirements based on contractual agreements.
- 

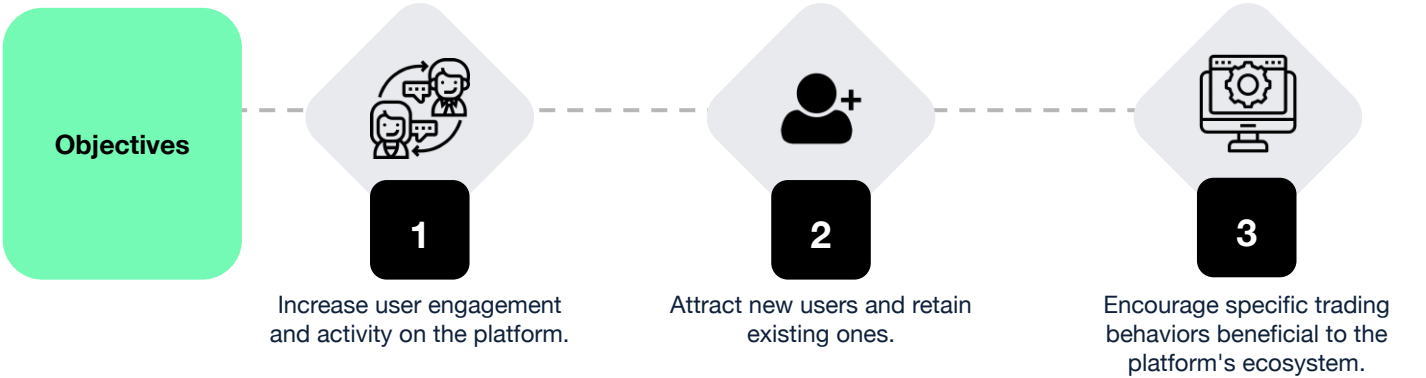
Total Transactions from Derivatives Referrals: Similarly, affiliates also need to achieve a certain transaction volume from Derivatives trading by their referrals. For the "Gold" level, this volume should be at least 15,000,000. Like the Spot referrals, the "Platinum" and "Diamond" levels have transaction requirements determined by contracts.

To optimize earnings, affiliates are encouraged to expand their network, stay updated with trading trends, and utilize Meteor Exchange promotions. The program emphasizes not just the quantity but the quality of referrals, focusing on the trading volume they bring in.

In summary, the Meteor Exchange Affiliate Program presents a mutually beneficial opportunity for both the platform and its affiliates, fostering growth and profitability in the trading realm.

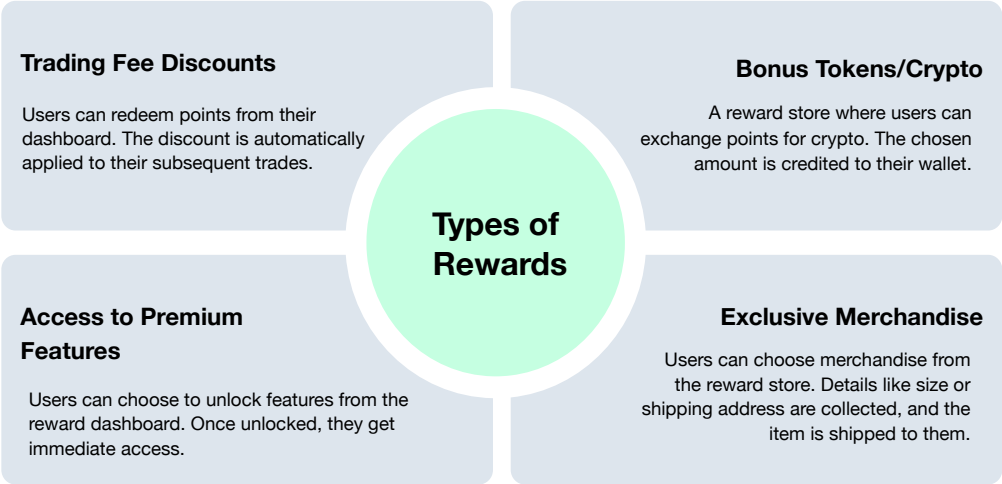
Meteor Exchange Task Rewards

The cryptocurrency market is highly competitive, with numerous exchanges vying for user attention. To differentiate ourselves and enhance user engagement, we propose the introduction of a Task Reward System in Meteor exchange.



Rewards from our program

It is important to adapt our rewards to the needs and preferences of our users, which is why we have considered combining 4 types of rewards so that our rewards program is perceived as complete and attractive. Also, it is necessary to ensure that these rewards are financially viable and comply with all required regulations.



Rewards will be used on:				
Welcome bonus	Loyalty Program	Referral Program	Staking & Yield Programs	Trading Competitions
Educational Rewards	Daily/Weekly Check-In Bonuses	Deposit & Withdrawal Promotions	Social Media & Community Engagement	Exclusive Token Launches

The key to a successful reward system is transparency, security, and regular evaluation

Security & Risk Management Rewards

Reward users for setting up two-factor authentication, withdrawal whitelists, and other security measures. This not only incentivizes users but also enhances the overall security of your platform.

Feedback & Improvement Bonuses

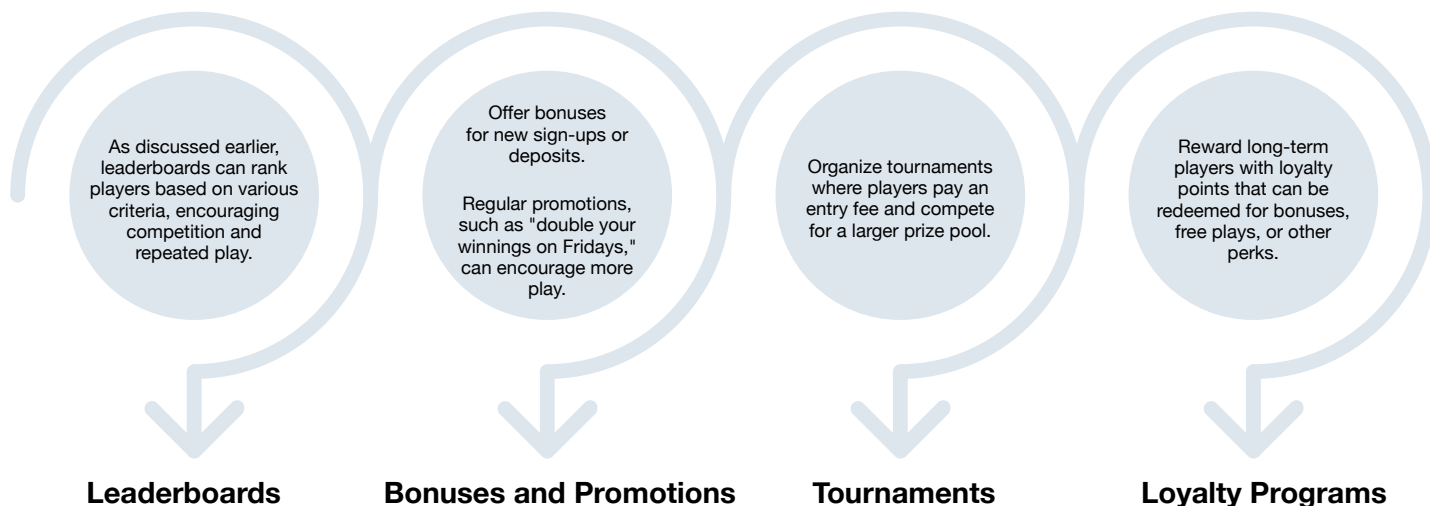
Offer rewards for users who provide valuable feedback or report bugs. This can help in improving the platform and shows users that you value their input.

Sustainability & Green Initiatives

Given the increasing focus on sustainability in the crypto space, consider offering rewards or incentives for users who participate in green initiatives or sustainable trading practices.

The Crash Game (Meteor)

The "crash" game, like many online gambling games, has a business model that revolves around the house edge, player engagement, and additional features to enhance user experience and spending.



Bulk Payment Feature for Crypto Exchange Wallet

By enhancing the crypto exchange wallet with a scalable bulk payment module and support for multiple payment networks:



We can cater to a broader audience, including third-party services.



This not only improves the user experience but also opens up potential revenue streams through API partnerships and integrations.



Detailed API endpoints ensure clarity and ease of integration for developers and third-party services.



The inclusion of multiple payment networks ensures versatility and wider market reach.

Benefits and effects

Generate additional income

Charging commissions for bulk payment transactions generates more income for the platform.

Increase the acquisition of new users, increase activity on the platform and improve brand awareness

Attract new audiences and by using the platform for a longer time, more operations are generated and the company's image is improved as a benchmark in the cryptographic ecosystem.

Improve user retention

A fast and efficient platform can generate user retention and loyalty, since they will be fully satisfied.

⑧ Meteor's Token

TheMeteor - Whitepaper | Version 1.0 | 2023.12

TheMeteor Ecosystem

Welcome to TheMeteor Ecosystem, a world where technology and convenience blend seamlessly. Centered around the innovative Meteor Token, this ecosystem transforms the way you interact with digital services. Each transaction is not just a process, but an experience, designed to be as smooth and effortless as possible.

But TheMeteor is more than just a token; it's a gateway to a new way of living. As our ecosystem grows, the Meteor Token evolves, gaining new utilities and expanding its reach. Our financial license is a game-changer, enabling us to forge strategic partnerships, particularly in the dynamic South American market. This expansion is not just about growth; it's about bringing the Meteor Token into the real world, making it a tangible part of your daily life.



Imagine a day where every transaction, whether online or in-store, is streamlined through the Meteor Token. This integration goes beyond mere convenience; it's about creating a lifestyle where efficiency and ease are the norms. Our growing network of partners means that the Meteor Token is becoming more than a digital asset; it's becoming a key player in your everyday life, enhancing both its value and utility.

In TheMeteor Ecosystem, we're not just offering a service; we're offering a transformation. The Meteor Token is set to redefine what it means to live in a digital age, making every interaction smoother, faster, and more enjoyable. Get ready to embrace a life where everything, from shopping to services, is enhanced by the simplicity and power of the Meteor Token.

Token

The Meteor Token (Meteor) is not just a digital thing, but creates an ecosystem that is tied to and revolutionises everyday life experiences. The token is the lifeline for a range of world-first Meteor experiences.



Name: Meteor

Symbol: MTO

Number issued: 100,000,000 tokens

Network: Ethereum (ERC-20)

Market capitalization:
\$30,000,000 (1 token = \$0.3)

Token purpose

Community distribution

Dynamic token distribution focuses on rewarding and encouraging active participation and engagement in the platform. This strategy promotes community participation.

Transcending the digital utilities

It will expand through further use cases as well as transactions on the platform. This will increase the demand and usefulness of tokens in a variety of situations.

Economy Ecosystem

Develop new utilisation mechanisms for the platform, as economic mechanisms are essential to control the demand and supply of tokens.

Token allocation (Tokenomics)

Token allocation is a crucial aspect of the tokenomics strategy. It determines how the total supply of tokens is distributed among the various stakeholders and ensures the sustainability and growth of the project. The following is a proposed token allocation for Meteor Tokens, based on the concept of \$0.3 per token.

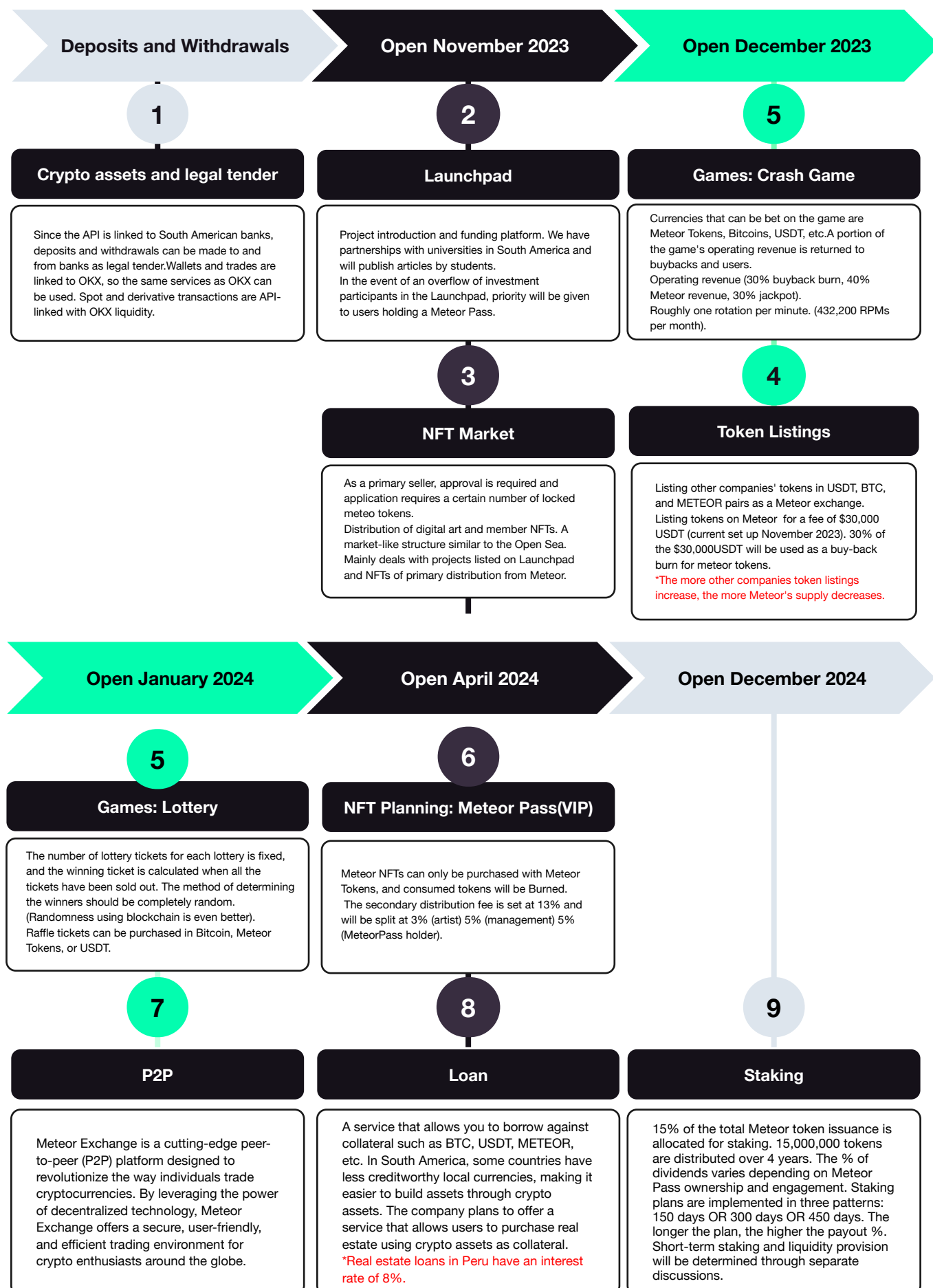
Overall allocation Total issued: 100,000,000 (100%)	Investor (15%): 15,000,000 Meteor	Meteor team (20%): 20,000,000 Meteor	Advisors (5%): 5,000,000 Meteor	Partners (7.5%): 10,000,000 Meteor
	Ecosystem (15% Meteor shower): 10,000,000 Meteor	Ecosystem (staking 15%): 5,000,000 Meteor	Marketing (7.5%): 5,000,000 Meteor	Liquidity (15%): 5,000,000 Meteor

This distribution allows for a sustainable ecosystem design, balancing the community facilitation aspect with a proportion that can be released through content mobilisation.

Token strategy

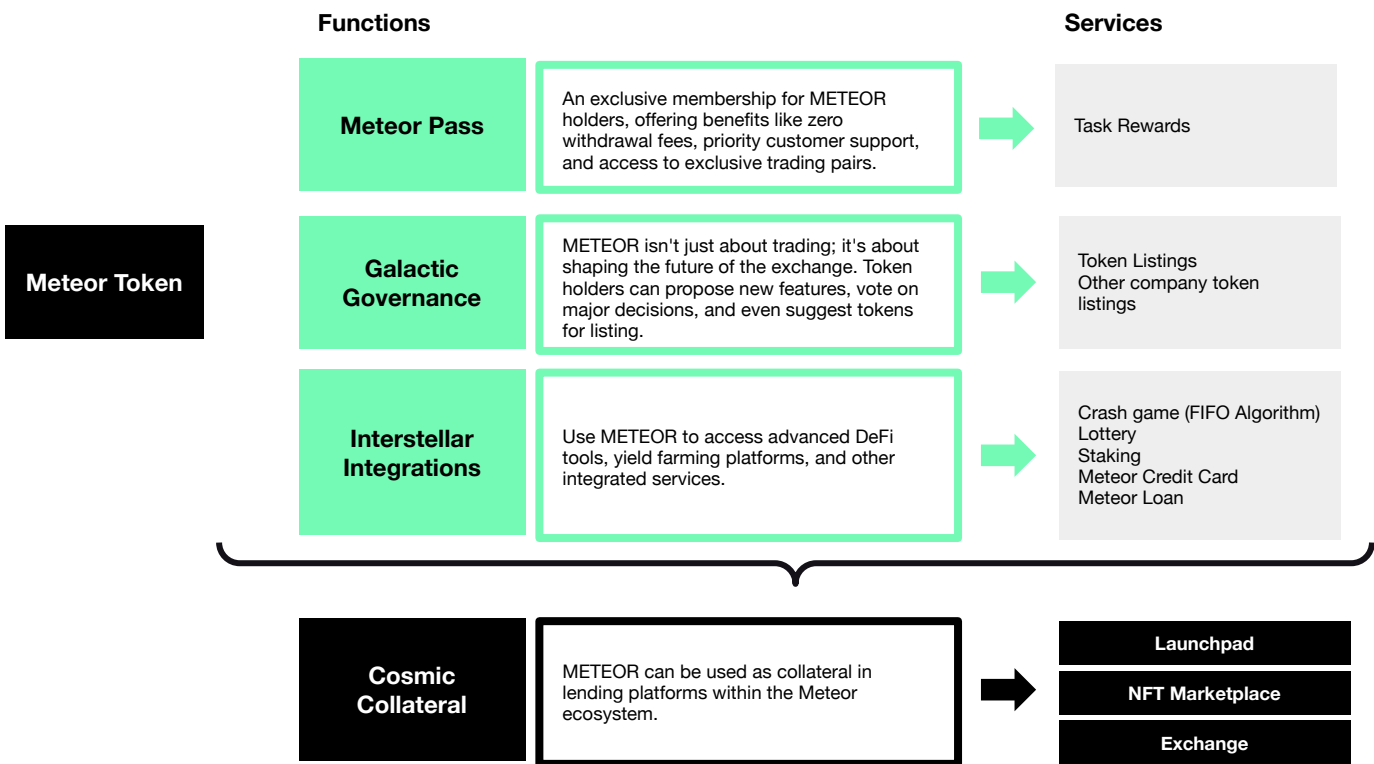
Phases			
Utility beyond trading	Distribution Strategy	Sales Strategy	Compliance
<p>Meteor Pass</p> <ul style="list-style-type: none">• Task Rewards <p>Galactic Governance</p> <ul style="list-style-type: none">• Token Listings• Other company token listings <p>Interstellar Integrations</p> <ul style="list-style-type: none">• Crash game (FIFO Algorithm)• Lottery• Staking• Meteor Credit Card• Meteor Loan <p>Cosmic Collateral</p> <ul style="list-style-type: none">• Launchpad• NFT marketplace• Exchange	<p>Meteor shower (airdrop)</p> <p>Meteor Pilot (Meteor Team)</p> <p>Meteor Partners (Partnership)</p> <p>Meteor Rocket (Grants)</p> <p>Starking (Staking)</p> <p>Mars (adviser)</p> <p>Black hole (pool)</p>	<p>Token Sale Phases</p> <ul style="list-style-type: none">• Private Sale• Seed Sale <p>Post-Sale Token Utility</p> <ul style="list-style-type: none">• Exchange Listings• Merchant Partnerships <p>Token Buyback & Burn</p>	<ul style="list-style-type: none">▸ Know Your Customer (KYC) Procedures▸ Transaction Monitoring▸ Risk Assessment▸ Record Keeping▸ Reporting▸ Audit & Review▸ Collaborate with Regulators▸ Implement Technology Solutions AML / KYT
Security & Transparency			
Meteor Shield		Transparent Trajectory	
A multi-layered security protocol, including smart contract audits, continuous monitoring, and an emergency response team.		Quarterly reports, regular AMAs, and an open-door policy for feedback and suggestions.	
Marketing			
Brand	Digital Promotion	Community Composition	Offline Reach
Unique Identity Storytelling	Content Marketing Social Media Engagement Paid Ad Campaigns	Airdrops & Giveaways Webinars & AMAs Partnerships	Crypto Conferences Local Meetups
Implementation Strategy			
Technical Infrastructure	User Experience		Regulation and Compliance
Scalable architecture Cross-chain compatibility API integration	Intuitive interface Feedback Loops Ongoing updates		Legal framework KYC/AML procedures

Contents 2023 - 2024

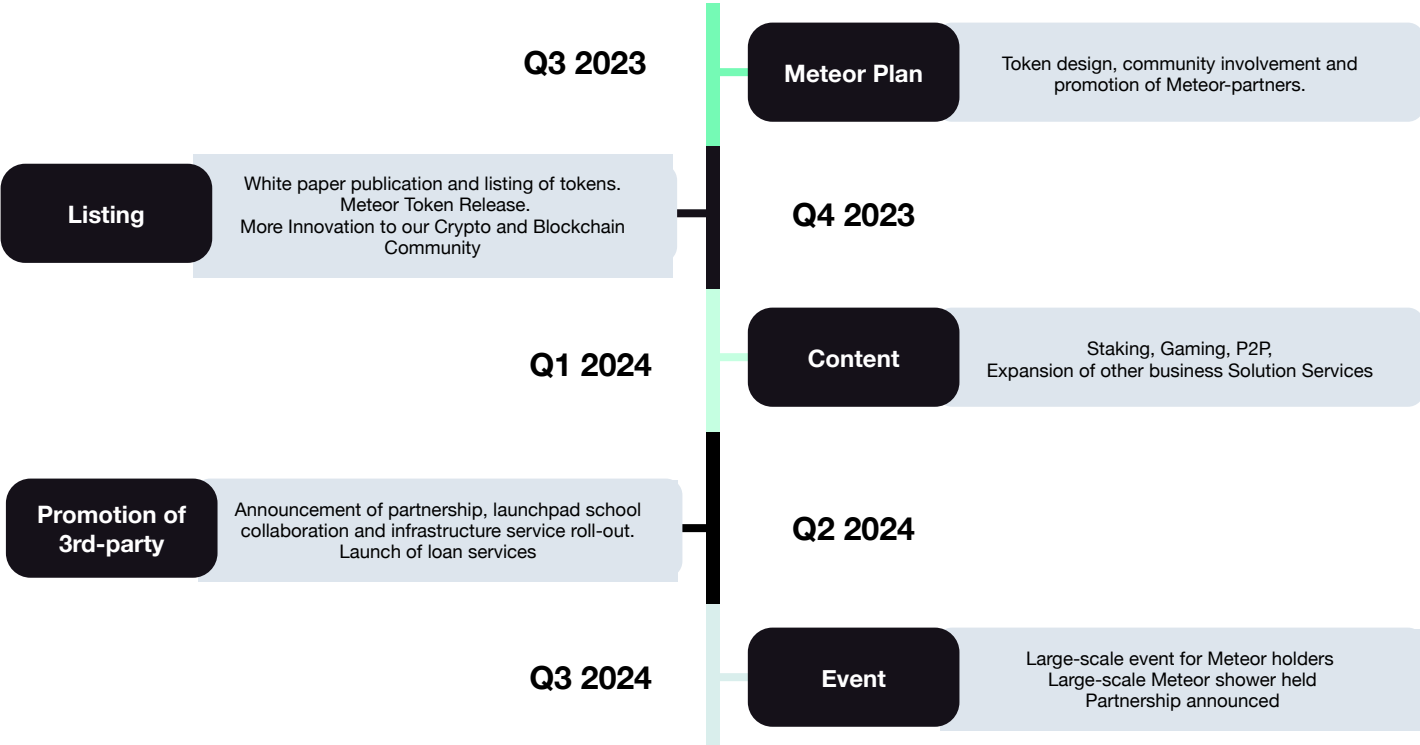


Meteor Token utility beyond trading

The value of the token would be expanded through additional use cases beyond just trading on the platform. This increases the demand and utility of the token in various situations.



Short-term Roadmap



⑨ Meteor's Community

TheMeteor - Whitepaper | Version 1.0 | 2023.12

Our community

Empowering Tomorrow's Investors: Learn, Earn, and Thrive with Meteor's Educational Initiatives.



Embarking on a journey to empower and enlighten, Meteor's commitment to education goes beyond transactions. Explore a world of knowledge, where informed decisions shape financial destinies. Join us in the pursuit of learning, earning, and thriving with Meteor's Educational Initiatives, your gateway to a smarter and more secure crypto future.

Educational Initiatives

Educational events and conferences

Meteor provides workshops and informative talks on cryptocurrencies and related policies and regulations associated with them.

Personalized advice

Offering personalized counseling services for those seeking specific guidance.

Virtual Community

Use social networks to encourage the active participation of the community and guide them in consultations and use of the platforms.

Our future plans

Webinars, podcasts and workshops

Interactive workshops with industry experts. These events can address specific topics, answer community questions, and encourage active participation.

Resource Center

Creating an online resource center with detailed articles, guides and tutorials.

Recap Events 2023

At Meteor, we believe that knowledge is the key to a strong financial future. We are proud to announce our strong participation and support of financial education through educational events specially designed for our community. We are committed to providing every member of our community with the tools and understanding necessary to thrive in the exciting world of cryptocurrency and digital finance. **Join us on this educational journey to financial success!**

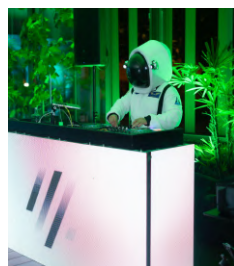
The Meteor Pre-Release

Launchpad

NFT

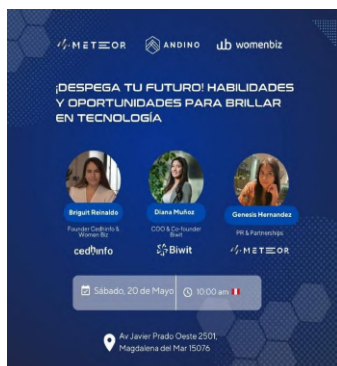
Exchange

Discover the highlights of the event in our video and witness the financial revolution underway.



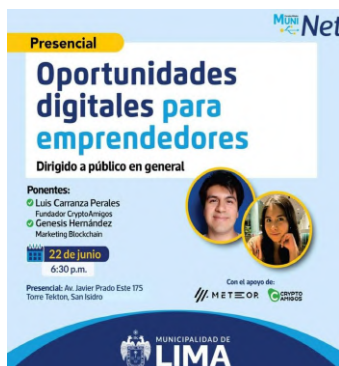
Launchpad Events

20/05



Successful entrepreneurs in Blockchain and Artificial Intelligence

22/06



"Digital Opportunities: Discover the Future in the Blockchain for your Entrepreneurship"

08/09



Exploring the Path of Entrepreneurship: Lessons from the Mentor and Startup Meeting



NFT Marketplace Events



08/08



"Exploring the Future of Digital Art: NFTs Workshop by The Meteor"

31/08



Discovering the Future in your e-commerce: "Marketplaces 3.0 for Entrepreneurs"

15/09



Get Inspired: Success Stories of Artists in the World of NFTs

Exchange Events

09&10/06



"The Meteor Company at Blockchaincon Latam 2023: Exploring the Future of Cryptocurrencies"

25/07

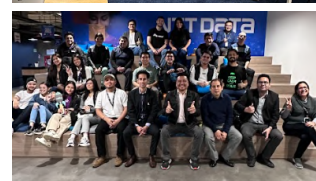


"Strengthening Crypto Trust: Lessons from the Cryptocurrency Security Event"

29/10



Explore the Transformation of Finance in the World of Web3 and Asset Tokenization



Financial Education



26/08



"Exploring Technological Frontiers at the TechX Event"

11/10



"Dialogue with investors"

03/11



Exploring the legal implications of blockchain technology

Meteor + Netzun Educational Online Program

Through our partnership with Netzun, we created our program:

“Blockchain and Cryptocurrencies: Empowering Users in the Digital Age” is a comprehensive educational experience designed to provide participants with a solid understanding of the disruptive technologies that are shaping the financial future.

The program offers a series of carefully structured courses ranging from fundamentals to practical, real-world applications. Participants will gain valuable skills and specialized knowledge that will position them as leaders in the digital finance space.

Course I: Introduction to cryptocurrencies
Course II: Blockchain Fundamentals
Course III: Introduction to NFTs
Course IV: Applications and Use Cases of Blockchain
Course V: Smart Contracts
Course VI: Security in Digital Finance
Course VII: Investment and Trading Strategies in Cryptocurrencies

Benefits for users

Solid knowledge of cryptocurrencies, blockchain and smart contracts.

Understand the impact of these technologies on finance and other industries.

Practical skills to invest and operate in the cryptoasset market.

Awareness of security and protection measures for digital assets.

Experience in handling NFTs and their potential in authenticating digital assets.



Connection with the Platform

Creation of an online community, through social networks, where participants can interact, collaborate and share knowledge.

Facilitate the creation of custom stores on our NFTs and projects in our Launchpad, so that users can promote their projects and services, thus expanding their reach and generating income.

Encourage interaction between users through messaging, comments and ratings functions, thus fostering a collaborative and enriching community through social networks and the platform.

In summary, our **“Blockchain and Cryptocurrencies: Empowering Users in the Digital Age”** program offers comprehensive and relevant training for those seeking to understand and take advantage of opportunities in the age of digital finance. Through education, collaboration, and access to powerful tools, users will be prepared to face the digital future with confidence and vision.

Our Program “Blockchain and Cryptocurrencies: Empowering Users in the Digital Age”

Course I: Introduction to cryptocurrencies

Introducción a las criptomonedas

Principios básicos de las criptomonedas

- Descentralización:** El sistema no es controlado por una entidad única, sino que está distribuido en cientos de miles de computadores.
- Transparencia:** Visibilidad pública de todos las transacciones en el blockchain.
- Inmutabilidad:** No se puede cambiar la información una vez registrada en un blockchain, garantizando así la seguridad de las transacciones.
- Seguridad y privacidad:** En una base de datos segura y accesible para todos los usuarios, utilizando criptografía avanzada.

Transacciones en criptomonedas

- Las transacciones de criptomonedas se realizan enviando fondos de una billetera digital a otra.
- Estas transacciones son verificadas por los miembros que conforman la red de los transaccionadores.
- Los fondos se envían a la billetera.

In this course, we will explore the intriguing world of cryptocurrencies together. Discover how digital currencies like bitcoin and ethereum are transforming the global economy, operating without intermediaries and offering decentralization, privacy and security.

Course II: Blockchain Fundamentals

Immerse yourself in a fascinating journey beyond the basics of blockchain technology. Explore its history, distinctive features and advantages, revealing the secrets of public, private and consortium blockchains. Learn how to store, manage and secure your digital assets with cryptocurrency wallets.

Fundamentos de Blockchain

Historia y evolución de blockchain

Año	Evento
1982	Internet se convierte en una red pública.
1991	Se crea el primer protocolo de red de área local (LAN).
1992	Se crea el primer protocolo de red de área local (LAN).
2000	Se crea el primer protocolo de red de área local (LAN).
2004	Se crea el primer protocolo de red de área local (LAN).
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2016	Se crea el primer protocolo de red de área local (LAN).
2017	Se crea el primer protocolo de red de área local (LAN).
2018	Se crea el primer protocolo de red de área local (LAN).
2019	Se crea el primer protocolo de red de área local (LAN).
2020	Se crea el primer protocolo de red de área local (LAN).
2021	Se crea el primer protocolo de red de área local (LAN).
2022	Se crea el primer protocolo de red de área local (LAN).

Tipos de wallets

Cold wallets

- Dispositivos físicos especializados.
- Dispositivos físicos especializados.
- Dispositivos físicos especializados.
- Dispositivos físicos especializados.

Hot wallets

- Software instalado en computadores.
- Software instalado en computadores.
- Software instalado en computadores.
- Software instalado en computadores.

Course III: Introduction to NFTs

Introducción a los NFTs

Características de los NFTs

- Unicidad:** Representación única de un activo digital.
- Indivisibilidad:** No se puede dividir un NFT en partes más pequeñas.
- Interoperabilidad:** Pueden ser utilizados en diferentes plataformas y aplicaciones.
- Autenticidad (Verificabilidad):** Pueden ser verificados y autenticados en la blockchain.
- Transferibilidad:** Los NFTs se pueden transferir de un propietario a otro.
- Transparencia:** La información sobre los NFTs es visible y verificable en la blockchain.
- Inmutabilidad:** La información sobre los NFTs no puede ser modificada.

Estándares de los NFTs

ERC-721

Representa activos digitales únicos y no fungibles (NFTs).

ERC-1155

Representa activos digitales únicos y no fungibles (NFTs).

In the ever-evolving digital universe, NFTs are transforming interaction with art, music, video games, and more. This course explores from definitions to characteristics, revealing how blockchain-backed NFTs redefine ownership and authenticity, highlighting their key characteristics and uniqueness. This is the course that will take you from the basics to mastering NFTs.

⑩ Meteor's Future Plans

TheMeteor - Whitepaper | Version 1.0 | 2023.12

Improvement proposals

Meteor Pass

The Meteor Token (Meteor) is not just a digital thing, but creates an ecosystem that is tied to and revolutionises everyday life experiences. The token is the lifeline for a range of world-first Meteor experiences.

What is MeteorPass?

MeteorPass is a VIP program for users who hold MeteorTokens on the exchange, and this membership entitles users to various royalties in the ecosystem.

Membership is exclusive to Meteor holders and includes a membership card, commission discounts, priority customer support and access to exclusive trading pairs. Membership requires continued possession of Meteor tokens.

Token Value Plan

1

Gradual release of content:
Tokens, games, lotteries, MeteorPass, staking, loans, credit cards, launchpads, etc.

2

In South America, the key will be how many purchases we can attract when the token is listed. Japan Marketing will do some promotion on clients main channels at the most important points.

3

Need to set aside extra funds for when large sales come in.

Blockchain plan

Meteor Chain

Commission free

+

Fast processing

Fairness

Express

Highly decentralised

Scalable

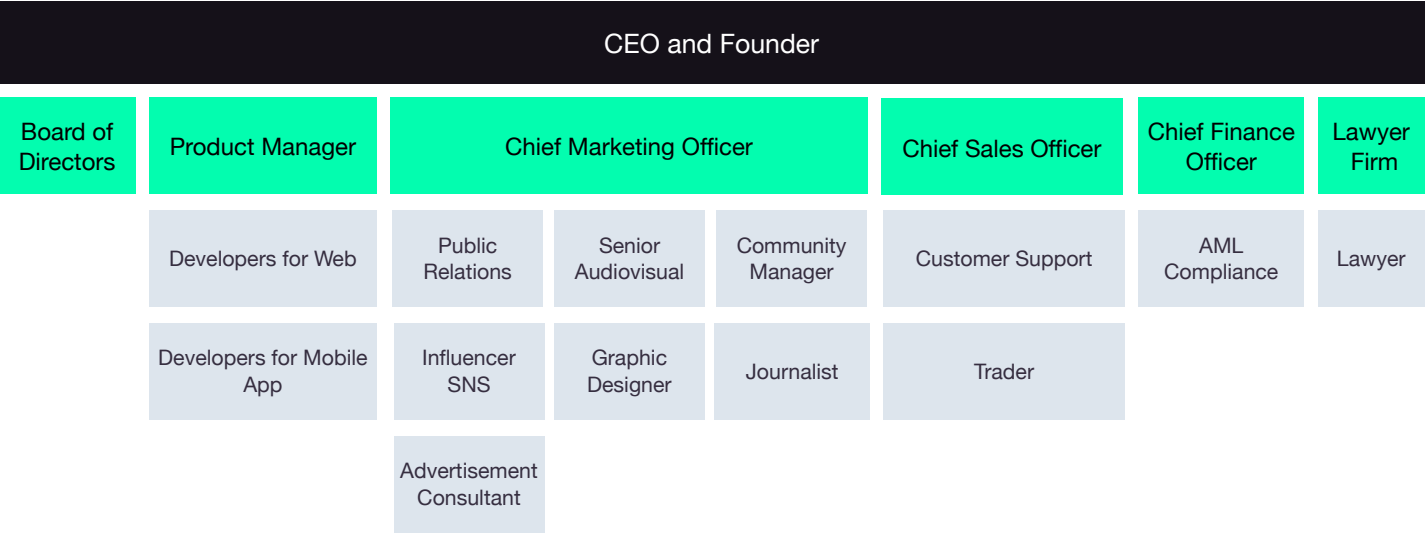
Energy efficiency

Sustainability

⑪ Meteor's Team

TheMeteor - Whitepaper | Version 1.0 | 2023.12

Meteor Organization



Shareholders



Gabriel Villayzan
CEO / Founder



Brenda Guevara
Shareholder

Meteor's Team



CEO and Founder
Gabriel Villayzan



AML Compliance
Oscar Rodriguez



Senior Backend Developer
Franco Gallegos



Chief Security Officer - CSO
Brenda Guevara



Senior Accountant Advisor
Ricardo Sacca



Senior UI
Alizon



Chief Technology Officer - CTO
Taha Sheik



Community Manager
Rodrigo Bravo



Senior UX
Buyan Batochir



Chief Marketing Officer - CMO
Maria Salazar



Senior Product Manager
Fabian Mezarina



Senior Customer Support
Leandro Ito



PR & Partnerships Specialist
Genesis Hernandez



Project Manager
Davis



AudioVisual
Fabrizio



Legal Advisor
Carlos




Senior Fullstack Developer
Francisco Rivero

Meteor's Advisors



Lawyer Firm
Torres y Torres Lara



Audit Consulting Firm
Pricewaterhouse Coopers

For More Information

The Meteor Follow us:

- **Website:** www.themeteor.io
- **Facebook:** www.facebook.com/themeteor.io
- **Instagram:** www.instagram.com/themeteor.io/
- **LinkedIn:** www.linkedin.com/company/themeteorco/
- **Youtube:** https://www.youtube.com/@themeteor_io/
- **Tiktok:** <https://www.tiktok.com/@themeteorcompany>

